BETI BACHAO BETI PADHAO SCHEME

IMPLEMENTATION GUIDELINES

FOR STATE GOVERNMENTS / UT ADMINISTRATIONS

MAY 2019





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GLOSSARY

AWW	Aanganwadi worker
ASHA	Accredited Social Health Activist
ANM	Auxiliary Nurse & Midwife
BBBP	Beti Bachao Beti Padhao
BTF	Block Task Force
CSR	Child Sex Ratio
CSO	Civil Society Organization
DAP	District Action Plan
DLSA	District Legal Services Authority
DTF	District Task Force
IEC	Information Education Communication
ICDS	Integrated Child Development Service
ICPS	Integrated Child Protection Scheme
KGBV	Kasturba Gandhi Balika Vidyalaya
MCPC	Mother and Child Protection Card
MSK	Mahila Shakti Kendra
MHFW	Ministry of Health and Family Welfare
MHRD	Ministry of Human Resource Development
MWCD	Ministry of Women and Child Development
NGO	Non Government Organisation
NHM	National Health Mission
NRLM	National Rural Livelihood Mission
NTF	National Task Force
PC & PNDT	Pre-Conception & Pre-Natal Diagnostic Techniques
РНС	Primary Health Centre
PMU	Programme Management Unit
POCSO	Protection of Children from Sexual Offences

PRI	Panchayati Raj Institution
RTE	Right To Education
SAA	State Appropriate Authority
SHG	Self Help Group
SG	State Government
SMC	School Management Committee
SS	Samagra Shiksha
SSE	Sex Selective Elimination
SRCW	State Resource Centre for Women
SRB	Sex Ratio at Birth
STF	State Task Force
TSC	Total Sanitation Campaign
UEE	Universal Elementary Education
UT	Union Territory
VHND	Village Health & Nutrition Day
VHSNC	Village Health Sanitation and Nutrition Committee

BETI BACHAO BETI PADHAO SCHEME

1. INTRODUCTION

1.1 The Census (2011) data showed a significant declining trend in the Child Sex Ratio¹ (CSR) between 0-6 years with an all time low of 918. The issue of decline in the CSR is a major indicator of women disempowerment as it reflects both, pre-birth discrimination manifested through gender biased sex selection, and post birth discrimination against girls (in form of their health, nutrition, educational needs). The principal factor behind the Child Sex Ratio being so adverse is the low Sex Ratio at Birth (SRB)². Social construct discriminating girls on the one hand, easy availability, affordability and subsequent misuse of diagnostic tools on the other hand, have been critical in declining CSR. The strong socio-cultural and religious biases, preference for sons and discrimination towards daughters has accentuated the problem.

1.2 The sharp decline as pointed by Census 2011 data is a call for urgent action, as it highlights that the girl child is increasingly being excluded from life itself. Coordinated and convergent efforts are needed to ensure survival, protection and education of the girl child. In this background, *Beti Bachao Beti Padhao* (BBBP) Scheme was launched by the Hon'ble Prime Minister on 22nd January, 2015 in Panipat, Haryana to address the issue of decline in CSR and related issues of empowerment of girls and women over a life cycle continnum. The scheme was initially launched in 100 districts in 2014-15, and was expanded to 61 additional districts in 2015-16. Following initial success of the scheme, the initiative has been expanded to all 640 districts of the Country (as per Census 2011) through a nation-wide mass media campaign, and focussed intervention and multi-sectoral action in select districts.

2. PURPOSE OF IMPLEMENTATION GUIDELINES

2.1 The purpose of these guidelines is to serve as a reference material with all necessary practical information on the components of BBBP and how to implement, monitor and report it at various levels. These are also intended to serve as an effective reference manual for officials at the National and State / Union Territory (UT) levels for policy guidance and monitoring. The Guidelines cover key components of the Scheme as well as modalities of implementation. It also lays down monitoring and reporting formats to be used at different levels. It is expected that these guidelines will be used by the target audience as a reference material for understanding scheme strategy and its processes. It will also help them to ensure effective implementation of the Scheme at all levels. The guidelines are not exhaustive and the feedback received from States/UTs from time to time will be incorporated as per requirements.

3. OBJECTIVES:

3.1 The Overall Goal of the Beti Bachao Beti Padhao (BBBP) Scheme is to celebrate the girl child and enable her education. The objectives of the Scheme are as under:

¹Child Sex Ratio is defined as number of girls per 1000 of boys between 0-6 years of age.

²Sex Ratio at Birth is defined as number of girls born per 1000 boys born

- i. To prevent gender biased sex selective elimination
- ii. To ensure survival and protection of the girl child
- iii. To ensure education and participation of the girl child

4. TARGET GROUPS

Primary	Young and newly married couples; Pregnant and Lactating mothers; parents		
Secondary	Youth, adolescents (girls and boys), in-laws, medical doctors/ practitioners, private hospitals, nursing homes and diagnostic centres		
Tertiary	Officials, PRIs; frontline workers, women SHGs/Collectives, religious leaders, voluntary organizations, media, medical associations, industry associations, general public as a whole		

5. SELECTION OF DISTRICTS

- i) In Phase-I (Year 2014-15), the Scheme was started in 100 districts for focussed intervention and multi-sectoral action. These districts were identified on the basis of low Child Sex Ratio as per Census 2011 covering all States/UTs as a pilot with at least one district in each State. The criteria/norms for selection/identification of first 100 districts in Phase-I are as under :-
 - 87 Districts have been selected from 23 States/UTs having Child Sex Ratio below the National average of 918.
 - 8 Districts have been selected from 8 States/UTs having Child Sex Ratio above National average of 918 but showing declining trend.
 - 5 Districts have been selected from 5 States/UTs having Child Sex Ratio above National average of 918 and showing improving trend so that other parts of country can learn from them.
- ii) In Phase-II (Year 2015-16), the Scheme was expanded in additional 61 districts covering 11 States for creating awareness and advocacy about the issue taking into account the criticality of the issue and performance of the scheme on ground.
- iii) In this short duration, BBBP has been well-received and favourable trends are visible in many of the districts. The scheme has been successful in establishing the improvement in Child Sex Ratio as a National Agenda. Based on the successful implementation in 161 districts, the Cabinet has approved the expansion of BBBP which would include Multi-sectoral intervention in 244 districts (in addition to existing 161 districts) and Alert District Media, Advocacy and Outreach in 235 districts, thus covering all the 640 districts (as per census 2011) of the Country to have a deeper positive impact on Child Sex Ratio.

The list of 161 districts - selected under BBBP in Phase-I and Phase-II is placed at **Annexure-I**. List of Districts selected under Pan India expansion for Multi-sectoral Action (244 districts) and Alert Media Advocacy and Outreach (235 districts) is placed at **Annexure-II** and **Annexure-III**.

6. COMPONENTS

6.1 Advocacy and Media Campaign on Beti Bachao-Beti Padhao: Under the Scheme, a Nation-wide campaign was launched for celebrating Girl Child and enabling her education. The campaign aims at ensuring that girls are born, nurtured and educated without discrimination to become empowered citizens of this country with equal rights. A 360° media approach is being adopted to create awareness and disseminating information about the issue across the nation. This includes radio spots/ jingles in Hindi and regional languages, television publicity, outdoor and print media, community engagement through mobile exhibition vans, social media and field publicity. Awareness generation through SMS campaigns, Mailers, Hand-outs, Brochures and other IEC material in English, Hindi and regional languages is to be adopted. Social Media Platforms are being used such as MyGov, Vikaspedia, Website of Ministry of Women and Child Development, Facebook, Youtube etc.

6.2 **Multi-Sectoral intervention in selected Gender Critical Districts worse on CSR**: Under the Scheme, the multi-sectoral action in selected 405 districts (including existing 161 districts) covering all States/UTs will focus on schematic intervention and sectoral actions in consultation with M/o H&FW & M/o HRD. Measurable outcomes and indicators will bring together concerned sectors, States and districts for urgent concerted multi-sectoral action to improve the CSR. A flexible framework for multi-sectoral action will be adapted and contextualized by State Task Forces for developing, implementing and monitoring State/ District Plans of Action to achieve the State Specific Monitorable Targets. State/ Districts will similarly develop their plans responsive to different State/District contexts.

7. MONITORABLE TARGETS

- i) Improve the Sex Ratio at Birth (SRB) in selected gender critical districts by 2 points in a year.
- ii) Reduce Gender differentials in Under Five Child Mortality Rate from 7 points in 2014(latest available SRS report) to 1.5 points per year
- iii) At least 1.5 % increase per year of Institutional Deliveries.
- iv) At least 1% increase per year of 1st Trimester ANC Registration.
- v) Increase enrolment of girls in secondary education to 82% by 2018-19.
- vi) Provide functional toilet for girls in every school in selected districts.
- vii) Improve the Nutrition status of girls by reducing number of underweight and anemic girls under 5 years of age.
- viii) Ensure universalization of ICDS, girls' attendance and equal care monitored, using joint ICDS NHM Mother Child Protection Cards.
- ix) Promote a protective environment for Girl Children through implementation of Protection of Children from Sexual Offences (POCSO) Act 2012.
- x) Train Elected Representatives/ Grassroot functionaries as Community Champions to mobilize communities to improve CSR and promote Girl's education.

8. STRATEGIES

As the issue of decline in Child Sex Ratio is complex and multi-dimensional, a multi- sectoral strategy which is governed by the core principles of respecting, protecting and fulfilling the rights of girls and women, including the ending of gender discrimination and violence will be adopted. The core strategies will be as follows:

- i) Implementing a sustained Mass Media Advocacy Outreach Campaign with a 360° media approach to create equal value for the girl child and promote her education.
- ii) Placing the issue of decline in CSR/SRB in public discourse, improvement of which would be an indicator of gender balance.
- iii) Focusing on Districts and Cities low on CSR for intensive and integrated action.
- iv) Adopting Innovative Interventions/Actions by the districts as per their local needs, context and sensibilities.
- v) Strengthening capacities of Panchayati Raj Institutions/Urban Local Bodies/ Elected Representatives/Grassroot workers as catalysts for social change, in partnership with local community/women's/youth groups.
- vi) Engaging with Communities to challenge gender stereotypes and social norms.
- vii)Facilitating service delivery structures/schemes and programmes are sufficiently responsive to issues of gender and children's rights.
- viii) Enabling Inter-sectoral and inter-institutional convergence at District/Block/ grassroot levels.

9. MODALITIES OF SCHEME

9.1 Convergence with Line Ministries/Departments

Implementation of BBBP requires linkages for convergent action with concerned Ministries/Departments for policy and programmatic interventions, training and capacity building and communication. Further linkages will also be established with States and district administration for implementation.

Ministry/	Role and Responsibilties	
Department		
	National level	
Ministry of Women		
and Child	i. Provide overall guidance and support to States/UTs/Districts and	
Development	other stakeholders in implementation of BBBP.	
(MoWCD)	ii. Provide overall administration of the scheme.	
	iii. Collate best practises/ initiatives on creating value of girl child.	
	iv. Undertake Training/Sensitization & Orientation of officials,	
	functionaries and stakeholders.	
	v. Undertake National advocacy and media outreach campaign	
	i. Development of Online Management Information System (MIS)	
	for reporting and monitoring.	
	vii. Protection of Children from Sexual Offences (POCSO) Act 2012	
	notified: National and State Specific Guidelines issued.	

Department of Women and Child Development/Social Welfare	 i. Facilitate and provide guidance to the districts for implementation of BBBP. ii. Convene State Task Force Meetings on a regular basis, ensure progress on intermediary targets. iii. Establish convergence on BBBP with other partner departments such as Health, Education, PRI/ULBs, Rural Development, and Registrar General of India (RGI) etc. iv. Strengthen linkages with other women oriented schemes and programmes. v. Facilitate Training of Master Trainers and ensure training is imparted by the districts to the existing network of AWWs/ASHAs and other functionaries. vi. Identify local champions at all levels for creating awareness about the issue concerning women and girl child. vii. Reward & Recognize good performing districts, block, panchayats, grassroot workers and local champions. viii. Undertake innovative initiatives at State level to draw attention to equal value of girl child. ix. Ensure State specific/local thematic issues are addressed alongwith CSR. Note: State Resource Centre for Women (SRCW) under Mahila Shakti Kendra scheme to function as Programme Management Unit (PMU) to provide technical and coordination support for BBBP. District level The detailed guidelines for scheme implementation may be seen at at Annexure-IX: Guidelines for District Collectors/ Deputy
Ministry of Health & Family Welfare (MoHF&W)	 Commissioners (Page 45-96) Effective Implementation of Pre-Conception & Pre-Natal Diagnostic Techniques (PC&PNDT) Act National level Central Supervisory Board (CSB) to Ensure regular meetings of Central Supervisory Board (CSB) Two National lev1 meeting per year to review the implementation of PC& PNDT Act Five regional review meetings National Inspection and Monitoring Committee Visits (24 visits in a year) National Capacity Building workshop of State Appropriate Authorities and State Nodal Officers Orientation program for the State Appropriate Authorities and State Nodal Officers on new amendments to the PC&PNDT Rules
Department of Health and Family Welfare, State Government	 State level i. Constitution/ reconstitution of State Supervisory Board, Multimember State appropriate Authority and State Advisory Committee and ensure regular meetings. ii. Strengthening of the State PC&PNDT cell (through the funds of

	Health Department).
	iii. Review meetings and field inspections and monitoring in every
	three months of the selected districts.
	iv. Setting up of Inspection targets for the State inspection committees.
	v. Orientation and sensitisation of the judiciary at State and district
	level through State Judicial Academies to ensure speedy
	decisions on the pending PNDT cases.
	vi. Setting up of a dedicated legal cell at the State level to ensure
	adequate and prompt defending of all the ongoing PNDT court
	cases and timely filing of appeals. The State coordinator of the
	legal cell may be a retired magistrate or the district judge with
	at least four lawyers with adequate office support.
	vii. Analysis, monitoring of all the on-going PNDT court cases
	pending in the district courts and updating of information
	(including the most crucial interventions required in each case)
	at the district level by State legal consultant
	viii. Follow-up with Registrars of Supreme Court/ High Court for
	disposal of PNDT cases with review by PMO
	ix. Timely communication to the State Medial Council in case of
	conviction or charge sheet is secured against any medical doctor
D	to ensure suspension/ cancellation of medical license.
Department of	The collectors /DMs may ensure the following through the Health Department:
Health, District level	i. 100% registration of births in the district especially through
ievei	
	Civil Registration System (CRS).
	ii. Monitoring the Sex Ratio at Birth, block /GP/ Municipality wise
	through birth registration data to identify and develop focused
	action plan for more affected areas of the district.
	iii. All pregnancies are registered and complete ANC and post
	Natal services are provided to all women.
	iv. All statutory bodies as District Advisory Committees under the
	PC&PNDT Act are constituted/ reconstituted and meetings are
	conducted at intervals mandated by the Act.
	v. The formulation of District Inspection and Monitoring
	Committees for conducting regular inspections and monitoring
	of the registered bodies under the Act.
	vi. Registration of all Genetic Laboratories, Genetic Counseling
	Centre and Genetic Clinics including IVF centres conducting
	pre-conception and pre-natal diagnostic counseling, test,
	procedure having potential for sex selection before/ after
	conception.
	vii. Maintenance of a comprehensive and detailed data base of the
	complaints / registrations/ renewals/ court cases/ convictions/
	suspensions/ cancellations/ make and model of diagnostic
	equipment used in the diagnostic clinics, name and qualification
	of doctors conducting the diagnostic procedures/ test in the
	district for better monitoring and regulation.
	disalet for sever monitoring and regulation.

		Decision compared of dimension of the sector
	V111.	Regular surveys of diagnostic centres (Genetic laboratories,
		Genetic Counseling Centres, Genetic Clinics/ Imaging Centres/
		Ultrasound Clinics) capable of detecting/determine the sex of
		the foetus to identify unregistered facilities.
	ix.	Maintenance and timely submission of the records by the
		registered facilities as prescribed under the PC&PNDT Act on
		5 th of the following month and analyze/ audit the record for
		effective monitoring and regulation.
	X.	Conduct decoys to unearth the illegal practice of sex selection
		in the District and coordinate with the neighboring District
		Appropriate Authorities to track inter district networks
		involved in illegal practice of sex selection.
	xi.	Develop intelligence by instituting rewards for the informers.
	xii.	Follow up of court cases pending under the PC&PNDT Act
		and ensure the attendance of District Appropriate Authority or
		person authorities on his/ her behalf in every hearing of the
		court case.
	xiii.	Communication of the names of all the convicted doctors in
		the district to the Medical Council for necessary action under
		Section 23 (2) of the PC&PNDT Act.
	xiv.	6 6 6
		procedures in Government facilities to ensure effective
		complete compliance of PNDT Act.
	xv.	Sensitization of all frontline workers (Health &WCD) towards
		girl child to ensure all Health and nutritional needs of Girl
		Child and to promote the special benefits provided to girl child
		through various programmes and schemes.
	xvi.	Set up a functional anonymous complaint portal or platform.
	xvii.	Utilization of the registration fee collected under the
		PC&PNDT Act for the effective implementation and
		monitoring of the Act.
		e
	tviii.	Submission of regular monthly report on the status of
		implementation of PC&PNDT Act to the State Appopriate
		Authorities to help timely compilation of Quarterly Progress
		Reports for the State/ UT.
	xix.	5 8 1
		Districts Collector/ Magistrate.
Ministry of Human	;	Activate School Management Committees (SMCs) to ensure
Ministry of Human Resource	1.	universal enrolment, retention and completion of secondary
Development		education of girls.
(MoHRD)-	ii	Create Forums to encourage participation of girls through
Department of		Balika Manch.
School Education	iii.	Construction and ensuring of functional toilet for girls.
and Literacy		Completion of Kasturba Gandhi Bal Vidyalayas.
● /		×

V.	Campaign to re-enroll drop-out girls in secondary schools.
vi.	Construction of girls hostels for secondary and senior secondary
	schools.
vii.	Sensitization of teachers on Child Sex Ratio through Samagra
	Shiksha.
viii.	Institutionalize standard guidelines/ protocols for Girl Child
	Friendly Schools including residential schools and ensure its
	effective implementation.
ix.	Institute district level awards for feliciating girl-achievers, and
	special award for meritorious girls.

9.2 Convergence with other Line Ministries/Departments: Linkages with partner Ministries and line Departments such as Panchayati Raj, Urban Local Bodies, Youth Affairs and Sports, Skill Development Mission, Registrar General of India (RGI) to be strengthened.

9.3 Engagement with other stakeholders: Engagement with local NGOs, CBOs, Civil Society Groups, Women's Organizations working on the issue of Gender, Child Sex Ratio, and Education will be established. Linkages will be strengthened with the schools, colleges, professional colleges and universities to run sensitization campaigns on value of girl child and enable her education. The scope and role of local CSOs may be worked out mutually through consultations with District Administration.

9.4 Linkages will be explored with corporates to leverage and mobilize resources under Corporate Social Responsibility (CSR) in addressing issue on case to case basis.

10. STEPS TO BE TAKEN BY STATE GOVERNMENTS / UT ADMINISTRATIONS

10.1 States will form a **State Task Force (STF)** headed by the Chief Secretary to coordinate the Multi-Sectoral implementation of the Scheme. In UTs, the Task Force would be headed by Administrator, UT Administration.

10.2 Ensure meetings of STF at least twice in a year.

10.3 State will ensure formation of District Task Force (DTF) headed by Collector/Deputy Commissioner.

10.4 State Government/UT Administration will review the expenditure and performance of the Districts on key monitorable targets on a regular basis.

10.5 The State/UTs Government will facilitate trainings, initiate awareness generation activities and advocacy for changing the mind set of people. The Information Education and Communication materials will be used for wider dissemination and visibility of the issue.

10.6 State Task Force shall also plan to ensure effective implementation of Civil Registration System (CRS) and organized campaign on half yearly basis. The State may ensure participation of member of RGI in State Task Force (STF) as a member.

11. MONITORING AND SUPERVISION

Monitoring of the BBBP Scheme would be at following levels:

11.1 **At National level**, a **National Task Force** (NTF) for Beti Bachao Beti Padhao headed by Secretary, WCD with representation from concerned ministries namely Ministry of Health & Family Welfare, Ministry of Human Resource Development, National Legal Services Authority, Department of Disability Affairs and Ministry of Information and Broadcasting, Gender Experts and Civil Society representatives. The Task Force will provide national level guidance and support; finalize training content; review State plans and monitor effective implementation. The NTF will meet on a bi-annual basis to review the implementation of the Scheme.

11.2 Ministry of Women and Child Development is the nodal Ministry for the implementation and monitoring of the scheme. Concerned ministries would be responsible for ensuring relevant sectoral inputs for the effective implementation. MWCD will have the responsibility of coordinating the implementation of the scheme through the BBBP Division. A Programme Management Unit (PMU) will be created under BBBP to provide technical inputs and support to BBBP Division for the implementation, coordination and monitoring of the Scheme. Secretary, WCD may cause minor changes in BBBP guidelines for operational exigencies in needed cases without affecting basic aim, objective and substance of BBBP and without additional financial implication.

11.3 At the State level, the States shall form a State Task Force (STF) with representation of concerned Departments including State Level Services Authority and Department of Disability Affairs for Beti Bachao, Beti Padhao to coordinate the Multi-Sectoral implementation of the Scheme. As the issue requires convergence and coordination between Departments, the Task Force would be headed by the Chief Secretary. In UTs the Task Force would be headed by Administrator, UT Administration. Some States/UTs have their own mechanism at the State/UT level for Women's Empowerment, Gender and Child related issues which may be considered and/or strengthened as State/UT Task Force. Principal Secretary, WCD/Social Welfare will be the convenor of this body. Department of Women and Child Development will have the responsibility of coordinating all the activities related to implementation of the Scheme in the State/UTs through the Directorate of ICDS/ MSK (Mahila Shakti Kendra). State Resource Centre for Women (SRCWs), institutions under the MSK Scheme wherever functional, will function as PMU to provide technical and coordination support for implementation and monitoring of the State action plan. The STF will meet at least twice in a year to review and assess the progress on intermediary targets achieved by the districts.

11.4 At the District level, a District Task Force (DTF) led by the District Collector/Deputy Commissioner with representation of Departments like Health, Education, and other concerned departments such as District Legal Services Authority and Police. The DTF will be responsible for effective implementation, monitoring and supervision of the District Action Plan (DAP). Technical support and guidance for the formulation and implementation of Action Plan in the district would be provided by District Programme

Officer (DPO) in the District ICDS Office using the Block level Action Plans. They shall also undertake monthly review of the progress on the activities listed in the Department Plans of action at the district level. MSK/District Level Centres for Women (DLCW), wherever functional, will act as PMU to provide technical and coordination support to DC/DM on implementation of BBBP.

11.5 At the Block level, a Block level Committee would be set up under the chairpersonship of the Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer (as may be decided by the concerned District Administration) to provide support in effective implementation, monitoring and supervision of the Block Action Plan. The College Student Volunteers under MSK (in 115 selected backward districts) will sensitize and create awareness in the community on BBBP.

11.6 **At the Gram Panchayat/Ward level**, the respective Panchayat Samiti/Ward Samiti (as may be decided by concerned State Governments) having jurisdiction over the concerned Gram Panchayat/Ward would be responsible for the overall coordination and supervision for effectively carrying out activities under the Plan with technical support of DLCW-Coordinator. **At Village level**, Village Health Sanitation and Nutrition Committees, (recognized as sub committees of panchayats) will guide and support village level implementation and monitoring of the plan.

12. ADMINISTRATION OF SCHEME

12.1 Beti Bachao Beti Padao Scheme is a Central Sector Schemes (CSS), implemented through State Governments/UTs through District Collectors/District Magistrates. GoI will provide 100 percent assistance for the implementation of the BBBP Scheme to the District Collectors. The Ministry of Women and Child Development (WCD) will be responsible for budgetary control and administration of the Scheme from the Centre. At the State/UT level, the Secretary of the Department of WCD will be responsible for the overall implementation of the Scheme along with the Director and other officers.

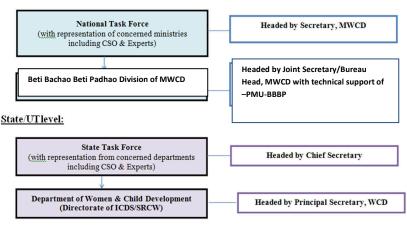
12.2 DPO at district level will be nodal officer for the implementation of the Scheme.

12.3 The scheme will be implemented through ICDS platform/MSK/DLCW at district, block and village level in convergence with Health, Education and Panchayati Raj Ministry.

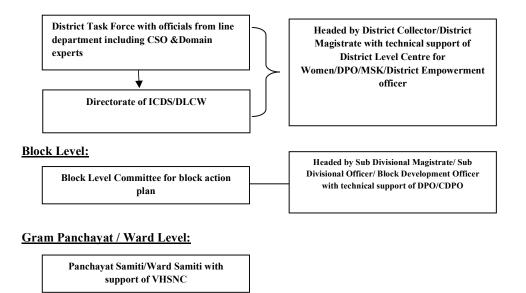
12.4 The State component will be administered and supported under MSK scheme.

The flow chart of the administrative set for implementation of the Scheme at various levels is as under;

National Level:



District Level:



13. FINANCIAL MANAGEMENT: In terms of the Integrated Finance Division, MWCD's OM dated 8th July 2016 communicating restructuring of the plan schemes as per Ministry of Finance D.O. letter NO. 66(01)/PF. II/2015 dated 18.4.2016.

13.1 Beti Bachao Beti Padhao(BBBP) scheme shall be operated/implemented under the Centrally Sponsored Umbrella Scheme namely, Mission for Protection and Empowerment for Women with 100% financial assistance for District Level component of the scheme. The Grant in Aid(GIA) shall be released by the Ministry of Women and Child Development, Government of India (GoI) directly to the District Collector/District Magistrate of the selected district. There is no provision for Direct Benefit Transfer (DBT) under the BBBP Scheme

13.2 The component –wise requirement of funds for the year 2017-18, 2018-19 & 2019-20 is at Annexure- IV which reflects a total requirement of Rs. 1132.5 Crore. The component wise budget allocation for Central level is at Anexure-V; District level component at Annexure- VI alongwith the district level norms at Annexure-VII.

13.3 The District Authorities shall have a separate designated BBBP Account operated by District Collector/ District Magistrate for implementing the scheme at the grassroots level. The details of the bank account open (name of the bank, branch, account number, address) along with IFSC Code, Mobile Number, may be intimated to this Ministry for transfer of funds through Public Financial Management System (PFMS). The details related to PFMS registeration, performa and mandate form is placed at **Annexure VIII**.

13.4 The funds to the District Collector/ District Magistrate shall be released in two installments as per the proposals received from the respective Districts for District level activities as per the BBBP scheme guidelines.

13.5 District Action Plans (DAP) shall be prepared by DC/DM of the concerned District and shall be shared with Department of WCD/Social Welfare and Ministry of WCD, Government of India. The approval of DAP will be conveyed by the WCD Ministry.

13.6 Monitoring/review to be done by State WCD department/ Social Welfare department through State Resource Center for Women (SRCW) wherever it exists.

13.7 The District Collector/District Magistrate shall furnish the UC, SoE & District Action Plan with signature, seal and submit directly to MWCD (with a copy marked to Pl. Secy of WCD/ Social Welfare of the respective State Govt./UT Admin.) in respect of the expenditure incurred on implementation of the Scheme in the District.

13.8 Review of expenditure and performance to be done half yearly by State Task Force.

13.9 The districts have to submit the financial progress of expenditure and Physical report before the release of second installment of the financial year.

Timelines for submission of reports:

i) Half yearly Progress of Expenditure along with Physical and financial reporting in prescribed formats will be sent to GoI, by the following dates :

• First half year ending 30th September

: by15th October : by 15th April

Second half year ending 31st March

14. REPORTING

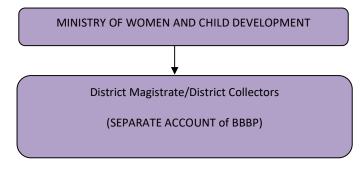
BBBP Scheme requires extensive review and regular monitoring mechanism. Therefore, this Ministry has developed online Management Information System (MIS) for monitoring & evaluation. The online MIS is live on http://www.bbbpindia.gov.in and all the Scheme implementing districts shall be access to this site with district specific user name and password.

To ensure accountability and for service improvement, it is important to document all activities conducted at the District, Block and Gram Panchayat Level, related to the Scheme and Campaign.

- i) DPO may be designated as the Coordinating Officer by the DTF who will be responsible for coordinating with the Nodal Officers from Health and Education departments. The Coordinating Officer will collate and compile the monthly reports for submission to the MWCD with copy toState Governments.
- ii) A Nodal Officer from each Department for formulation would be nominated for implementation and monitoring of District Action Plans under overall supervision of DC/DM.
- iii) Regular process of documentation of all activities conducted at the District, Block and Gram Panchayat Level, related to the Scheme and Campaign will be undertaken through regular reports, MIS and photographic documentation at the district level.
- iv) The qualitative progress should be well documented through case studies, good practices, innovations and be supplemented through photographs.
- v) At the District level, progress report shall be furnished by nodal officer (DPO, ICDS) in coordination with nodal officer of Department of Health and Education on quarterly basis on BBBP MIS portal.
- vi) Nodal officer ensure that MIS shall be updated and submitted on quarterly basis
- vii) The Districts have to submit utilization certificate (UC), SoE and annual physical report against the release of the fund for the previous Financial Year. The Format for U.C, S.O.E, and Physical Progress Report is at Annexure-X (Part A, Part B, Part C).

DIAGRAMATIC REPRESENTATION OF FUND FLOW

A.) DISTRICT COMPONENT-BBBP



B.) STATE COMPONENT-BBBP (Under MSK Scheme)

State level Component of BBBP is with MSK Scheme and will be implemented with a cost sharing pattern

- Between Central Government and the States as 60:40
- In respect of North Eastern and Special Category States, the cost sharing ratio shall be 90:10
- In UTs, scheme will be implemented with 100% Central funds

15. EVALUATION

- i) Evaluation of the scheme by independent agency will be conducted in consultation with NITI Aayog.
- ii) The formats and methodology for the surveys/concurrent evaluation mechanism would be devised by the GOI to maintain uniformity.

16. AUDIT AND SOCIAL AUDIT

- i) Audit shall be done as per Comptroller and Auditor General of India norms and that channel will be followed at the Central and State Government levels.
- ii) Social Audit will also be undertaken which will be conducted by Civil Society Groups to obtain direct feedback from public and institutions involved in implementation of the scheme.

SN	Name of State / UT	Number of	Census 2001	Census
	INDIA	Districts	927	2011 918
		Surat	859	835
2	Gujarat (9)	Mehsana	839	833
			801	842
3		Gandhinagar Ahmedabad		
			835	857
5		Rajkot	<u> </u>	862
6 7		Anand Amreli	849	886
3			892	890
		Patan Phaymagan	881	890
)	Homeona (20)	Bhavnagar Mahandragarh	818	775
0	Haryana (20)	Mahendragarh		782
2		Jhajjar Roveri	<u>801</u> 811	
3		Rewari	788	787
		Sonipat Ambala		
4			782	810
5		Kurukshetra Rahtak	771	818
6		Rohtak	799	820
7 8		Karnal	809	824
		Yamunanagar	806	826
2		Kaithal	791	828
)		Bhiwani	841	832
1		Panipat	809	837
2		Gurgaon	807	830
3		Jind	818	838
4		Faridabad	847	843
5		Hisar	832	851
6 7		Fatehabad	828	854
3		Sirsa	817	862
_		Panchkula	829	863
		Palwal	854	866
	Himachal Pradesh (3)	Una	837	875
_		Kangra	836	876
	T 0 TZ 1 ' /1 "	Hamirpur	850	887
_	Jammu & Kashmir (15)	Jammu	819	795
		Pulwama	1046	829
		Kathua	847	831
		Budgam	963	832
/		Anantnag	977	841
3		Samba	798	779
)		Baramulla	961	863
)		Ganderbal	1014	863
		Rajouri	905	865
2		Srinagar	983	865
3		Shupiyan	1011	878

44		Kupwara	1021	879
45		Kulgam	1003	885
46		Udhampur	912	886
47		Bandipore	967	892
48	Madhya Pradesh (6)	Morena	837	829
49		Gwalior	853	840
50		Bhind	832	843
51		Datia	874	856
52		Rewa	926	885
53		Tikamgarh	916	892
54	Maharastra (16)	Bid	894	807
55		Jalgaon	880	842
56		Ahmadnagar	884	852
57		Buldana	908	855
58		Aurangabad	890	858
59		Washim	918	863
60		Kolhapur	839	863
61		Osmanabad	894	867
62		Sangli	851	867
63		Jalna	903	870
64		Hingoli	927	882
65		Solapur	895	883
66		Pune	902	883
67		Parbhani	923	884
68		Nashik	920	890
69		Latur	918	889
70	NCT of Delhi (7)	South West	846	845
71		North West	857	865
72		East	865	871
73		West	859	872
74		North	886	873
75		North East	875	880
76		South	888	885
77	Punjab (20)	Tarn Taran	784	820
78		Gurdaspur	789	821
79		Amritsar	792	826
80		Muktsar	811	831
81		Mansa	782	836
82		Patiala	776	837
83		Sangrur	784	840
84		Sahibzada Ajit		
		Singh Nagar	785	841
85		Fatehgarh Sahib	766	842
86		Barnala	792	843
87		Firozpur	822	847
88		Faridkot	812	851
89		Bathinda	785	854
90		Ludhiana	817	860
91		Moga	818	860
92		Rupnagar	799	863

93		Hoshiarpur	812	865
94		Kapurthala	785	871
95		Jalandhar	806	874
96		Shahid Bhagat		
		Singh Nagar	808	885
97 Rajastł	nan (14)	Jhunjhunun	863	837
<u>98</u>		Sikar	885	848
99		Karauli	873	852
100		Ganganagar	850	854
101		Dhaulpur	860	857
101		Jaipur	899	861
102		Dausa	906	865
103		Alwar	887	865
105		Bharatpur	879	869
106		Sawai Madhopur	902	871
107		Jaisalmer	869	874
108		Hanumangarh	872	878
109		Jodhpur	920	891
110		Tonk	927	892
111 Uttar P	radesh (21)	Baghpat	850	841
112		Gautam Buddha		
		Nagar	854	843
113		Ghaziabad	854	850
114		Meerut	857	852
115		Bulandshahr	867	854
116		Agra	866	861
117		Muzaffarnagar	859	863
118		Mahamaya Nagar		
-		(Hathras)	886	865
119		Jhansi	886	866
120		Mathura	872	870
120		Etawah	895	875
121		Aligarh	886	875
122		Etah	880	879
123		Firozabad	887	881
124			889	881
		Jalaun Diimen		
126		Bijnor Mojanuri	905	883
127		Mainpuri	892	884
128		Hamirpur	904	886
129		Saharanpur	872	887
130		Farrukhabad	897	889
131 122 Hui 1	1 1 / ~	Mahoba	900	892
	(5)	Pithoragarh	902	816
133		Champawat	934	873
134		Hardwar	862	877
135		Dehradun	894	889
136		Chamoli	935	889
137 Andam	an& Nicobar	Nicobars	937	945
138 Andhra	a Pradesh	Y.S.R. Kadapa	951	918
139 Arunac	hal Pradesh	Dibang Valley	874	889

	Kamrup		
Assam	Metropolitan	943	946
Bihar	Vaishali	937	904
Chandigarh	Chandigarh	845	880
Chhattisgarh	Raigarh	964	947
	Dadra & Nagar		
Dadra & Nagar Haveli	Haveli	979	926
Daman & Diu	Daman	907	897
Goa	North Goa	938	939
Jharkhand	Dhanbad	951	916
Karnataka	Bijapur (Vijayapur)	928	931
Kerala	Thrissur	958	950
Lakshadweep	Lakshadweep	959	911
Manipur	Senapati	962	893
Meghalaya	Ribhoi	972	953
Mizoram	Saiha	950	932
Nagaland	Longleng	964	885
Odisha	Nayagarh	904	855
Puducherry	Yanam	964	921
Sikkim	North	995	929
Tamil Nadu	Cuddalore	957	896
Telengana	Hyderabad	943	914
Tripura	South Tripura	961	951
West Bengal	Kolkata	927	933
	Bihar Chandigarh Chhattisgarh Dadra & Nagar Haveli Daman & Diu Goa Jharkhand Karnataka Kerala Lakshadweep Manipur Meghalaya Mizoram Nagaland Odisha Puducherry Sikkim Tamil Nadu Telengana Tripura	AssamMetropolitanBiharVaishaliChandigarhChandigarhChandigarhRaigarhChhattisgarhBadra & NagarDadra & Nagar HaveliHaveliDaman & DiuDamanGoaNorth GoaJharkhandDhanbadKarnatakaBijapur (Vijayapur)KeralaThrissurLakshadweepLakshadweepManipurSenapatiMeghalayaRibhoiMagalandLonglengOdishaNayagarhPuducherryYanamSikkimNorthTamil NaduCuddaloreTripuraSouth Tripura	AssamMetropolitan943BiharVaishali937ChandigarhChandigarh845ChhattisgarhRaigarh964Dadra & NagarDadra & NagarDadra & Nagar HaveliHaveli979Daman & DiuDaman907GoaNorth Goa938JharkhandDhanbad951KarnatakaBijapur (Vijayapur)928KeralaThrissur958LakshadweepLakshadweep959ManipurSenapati962MeghalayaRibhoi972MizoramSaiha950NagalandLongleng964OdishaNayagarh904PuducherryYanam964SikkimNorth995Tamil NaduCuddalore957TelenganaHyderabad943TripuraSouth Tripura961West BengalKolkata927

S.No.	Name of State / UTs	Districts	2001	2011
_	Andhra			
1	Pradesh	Anantapur (Anantapuramu)	958	927
2	(07)	Chittoor	955	931
3		Prakasam	955	932
4		Krishna	963	935
5		Kurnool	958	938
6		Sri Potti Sriramulu Nellore	954	939
7		Guntur	959	945
8	Arunachal Pradesh	West Siang	950	941
9	(05)	Upper Siang	1010	946
10		Lower Dibang Valley	955	948
11		Kurung Kumey	1049	983
12		East Kameng	1035	1001
13	Bihar	Patna	923	909
14	(16)	Muzaffarpur	928	915
15		Bhojpur	940	918
16		Begusarai	946	919
17		Lakhisarai	951	920
18		Samastipur	938	923
19		Saran	949	926
20		Khagaria	932	926
21		Rohtas	951	931
22		Nalanda	942	931
23		Purba Champaran	937	933
24		Madhubani	939	936
25		Bhagalpur	966	938
26		Sheikhpura	955	940
27		Banka	965	943
28		Nawada	978	945
29	Chhattisgarh	Bijapur	1000	978
30	Daman & Diu	Diu	960	929
31	Gujarat	Surendranagar	886	896
32	(13)	Kheda	876	896
33		Vadodara	886	897

List of districts selected under Multisectoral Action: (244 districts)

34		Banaskantha	907	898
35		Porbandar	898	903
36		Sabar Kantha	879	903
37		Jamnagar	898	904
38		Junagadh	903	907
39		Kachchh (Kutch)	922	921
40		Valsad	933	925
41		Panch Mahals	935	932
42		Narmada	945	941
43	a	Dohad	967	948
44	Haryana	Mewat (Nuh)	894	906
	Himachal			
45	Pradesh	Solan	900	899
46	(05)	Bilaspur	882	900
47		Mandi	918	916
48		Shimla	929	925
49		Sirmaur	934	928
50	Jammu & Kashmir	Poonch	050	802
51		Reasi	959	893 919
	(06)	Kishtwar	952	
52 53		Ramban	977	924
54		Doda	968	925
55			959	933 946
	The surface set of the	Leh (Ladakh)		
56	Jharkhand	Hazaribagh Giridih	972	933
57 58	(11)	Bokaro	977	942 923
59		Kodarma		
60			976	949 927
61		Ramgarh Ranchi	953	927
62		Purbi Singhbhum	900	938
63		Palamu	941	925
64		Saraikela-Kharsawan	903	943
65		Deoghar	934	943
66		Jamtara	973	954
67	Karnataka	Bagalkot	940	935
68	(04)	Haveri	940	935
69		Gadag	952	940
70		Dakshina Kannada	932	947
/0	Madhya		932	24/
71	Pradesh	Shivpuri	907	893
72	(36)	Sheopur	929	897

1	1	1		ſ
73		Chhatarpur	917	900
74		Indore	908	901
75		Satna	931	910
76		Guna	930	910
77		Narsimhapur	917	911
78		Sehore	927	912
79		Sidhi	952	914
80		Panna	932	914
81		Dewas	930	918
82		Hoshangabad	927	919
83		Rajgarh	938	920
84		Shajapur	936	920
85		Bhopal	925	920
86		Ashoknagar	932	921
87		Singrauli	955	923
88	u L	Jabalpur	931	923
89	a	Burhanpur	934	924
90	a 	Sagar	931	925
91		Vidisha	943	926
92		Mandsaur	946	927
93	a	Neemuch	931	927
94	a	Dhar	944	928
95	a	Damoh	935	928
96	u L	Ujjain	938	930
97	a	East Nimar	946	932
98		Raisen	936	932
99	u	West Nimar	962	938
100	a	Ratlam	956	939
101		Katni	952	939
102		Jhabua	967	943
103		Umaria	959	943
104		Barwani	970	948
105		Anuppur	977	950
106		Seoni	977	953
107	Maharashtra	Satara	878	895
108	(15)	Dhule	907	898
109		Nanded	929	910
110		Akola	933	912
111		Mumbai Suburban	923	913
112		Mumbai City	922	914

113		Wardha	928	919
114	a	Sindhudurg	944	922
115	a	Yavatmal	933	922
116	u	Thane	931	924
117	u	Nagpur	942	931
118	a	Raigarh	939	935
119	a	Amravati	941	935
120	a	Ratnagiri	952	936
121		Nandurbar	961	944
122		Tamenglong	936	917
123	Manipur	Chandel	962	921
124	(07)	Ukhrul	946	923
125		Bishnupur	952	933
126		Thoubal	967	935
127		Imphal East	963	943
128		Churachandpur	968	948
129	Mizoram (01)	Serchhip	974	949
130	Nagaland	Mon	973	912
131	(06)	Phek	926	913
132		Tuensang	968	933
133		Peren	968	935
134		Mokokchung	989	949
135		Wokha	985	956
136	NCT of Delhi	New Delhi	898	894
137	(02)	Central	903	905
138	Odisha	Dhenkanal	925	877
139	(14)	Anugul	937	889
140		Ganjam	939	908
141		Cuttack	939	914
142		Khordha	926	916
143		Debagarh	956	927
144		Sundargarh	970	946
145		Sambalpur	959	940
146		Kendrapara	940	926
147		Jajapur	937	926
148		Jharsuguda	949	943
149		Bhadrak	943	942
150		Baleshwar	944	943
151		Kalahandi	984	957
152	Rajasthan	Bundi	912	894
153	(19)	Jalor	921	895

154		Sirohi	918	897
155		Nagaur	915	897
156		Pali	925	899
157		Kota	912	899
158		Ajmer	922	901
159		Churu	906	902
160		Rajsamand	936	903
161		Barmer	919	904
162		Bikaner	920	908
163		Jhalawar	934	912
164		Chittaurgarh	926	912
165		Baran	919	912
166		Dungarpur	955	922
167		Banswara	962	934
168		Udaipur	947	924
169		Bhilwara	949	928
170		Pratapgarh	953	933
171	Tamil Nadu	Ariyalur	949	897
172	(10)	Dharmapuri	826	913
173		Namakkal	889	914
174		Salem	851	916
175		Perambalur	937	913
176		Viluppuram	961	941
177		Tiruvannamalai	948	930
178		Thiruvallur	957	946
179		Tiruchirappalli (Trichy)	955	947
180		Chennai	972	950
181	Telenagana	Warangal Urban	955	923
182	(07)	Nalgonda	952	923
183	ļ	Mahbubnagar	952	925
184	ļ	Rangareddy	959	933
185		Adilabad	962	934
186		Karimnagar	962	935
187	ļ	Nizamabad	959	948
188	Uttar Pradesh	Kanpur Nagar	869	873
189	(47)	Varanasi	919	885
190		Allahabad (Prayagraj)	917	893
191		Kanshiram Nagar (Kasganj)	905	893
192		Auraiya	894	896
193		Kanpur Dehat	892	897
194]	Kannauj	912	898

Buc	laun	890	899
Har	doi	914	899
Bal	lia	942	900
Mir	zapur	928	902
Bar	nda	917	902
	t Ravidas Nagar adohi)	916	902
	hjahanpur	895	903
	tiba Phule Nagar nroha)	911	903
Bar	eilly	906	903
Chi	trakoot	928	907
Fate	ehpur	927	907
Gha	azipur	934	908
Gor	akhpur	934	909
Cha	indauli	937	911
Pili	bhit	941	912
Luc	know	915	915
Мо	radabad	912	916
Lal	itpur	931	916
Pra	tapgarh	936	917
Jau	npur	930	918
Aza	umgarh	949	919
Uni	1a0	923	920
Lak	himpur Kheri	943	921
Sul	tanpur	941	922
Και	ıshambi	946	923
Son	bhadra	957	925
Dec	oria	948	925
Gor	nda	952	926
Ma	u	946	926
Rae	Bareli	941	926
Shr	awasti	944	928
Kus	shinagar	955	929
Bas	ti	938	929
Site	ipur	936	930
	harajganj	958	931
	zabad (Ayodhya)	945	931
	bedkar Nagar	942	932
	a Banki	941	932
Bał	nraich	965	935

234		Siddharthnagar	964	935
235	Uttarakhand	Tehri Garhwal	927	897
236	(08)	Udham Singh Nagar	913	899
237		Nainital	911	902
238		Bageshwar	931	904
239		Garhwal	930	904
240		Rudraprayag	953	905
241		Uttarkashi	942	916
242		Almora	932	922
243	West Bengal	Koch Bihar	964	948
244	(02)	Bankura	953	949

List of districts selected under Media Advocacy and Outreach: (235 districts)

S.No.	Name of State / Uts	Districts	2001	2011
	Andaman&			
1	Nicobar	South Andaman	949	969
2	(02)	North & Middle Andaman	977	974
3	Andhra Pradesh	Srikakulam	967	954
4	(05)	Vizianagaram	980	960
5		Visakhapatnam	976	961
6		West Godavari	970	964
7		East Godavari	978	968
8		Tirap	941	961
9	Arunachal	Lower Subansiri	972	966
10	Pradesh	Lohit	933	966
11	(10)	Upper Subansiri	985	970
12		West Kameng	955	973
13		Papum Pare	978	977
14		Changlang	954	979
15		Tawang	948	986
16		East Siang	958	988
17		Anjaw	932	991
18	Assam	Dhemaji	970	950
19	(26)	Cachar	961	954
20		Kokrajhar	955	954
21		Hailakandi	927	954
22		Morigaon	966	956
23		Karbi Anglong	974	959
24		Lakhimpur	967	959
25		Sivasagar	968	960
26		Tinsukia	958	960
27		Barpeta	961	961
28		Dibrugarh	962	962
29		Goalpara	974	963
30		Golaghat	963	963
31		Nagaon	975	964
32		Jorhat	967	964
33		Sonitpur	974	966

34		Baksa	961	966
35		Dima Hasao	955	967
36		Nalbari	961	967
37		Kamrup	963	967
38		Chirang	958	968
39		Dhubri	964	968
40		Darrang	977	969
41		Bongaigaon	972	969
42		Karimganj	965	969
43		Udalguri	975	973
44		Jehanabad	915	922
45		Munger	914	922
46		Sheohar	916	929
47		Madhepura	927	930
48	Bihar	Sitamarhi	924	930
49	(21)	Darbhanga	915	931
50		Saharsa	912	933
51		Buxar	925	934
52		Siwan	934	940
53		Arwal	920	940
54		Kaimur (Bhabua)	940	942
55		Aurangabad	943	944
56		Supaul	925	944
57		Pashchim Champaran	953	953
58		Purnia	967	954
59		Gopalganj	964	954
60		Jamui	963	956
61		Araria	963	957
62		Gaya	968	960
63		Katihar	966	961
64		Kishanganj	947	971
65	Chhattisgarh	Janjgir – Champa	966	950
66	(16)	Bilaspur	965	961
67		Surguja	977	962
68		Durg	966	963
69		Korba	978	966
70		Koriya	970	968
71		Raipur	965	968
72		Mahasamund	979	971
73		Dhamtari	976	973
74		Uttar Bastar Kanker	975	978

75		Jashpur	975	980
76		Kabeerdham	970	983
77		Rajnandgaon	984	986
78		Narayanpur	999	989
79		Bastar	1009	994
80		Dakshin Bastar Dantewada	1023	1005
81	Goa (01)	South Goa	937	946
82		Bharuch	918	920
83	Gujarat	Navsari	915	923
84	(04)	Тарі	951	953
85		The Dangs	974	964
86	Himachal	Chamba	955	953
87	Pradesh	Kullu	960	962
88	(04)	Kinnaur	979	963
89		Lahul & Spiti	961	1033
	Jammu &			
90	Kashmir (01)	Kargil	980	977
91	Jharkhand (12)	Godda	978	960
92	(12)	Sahibganj	975	960
93		Garhwa	962	960
94		Gumla	975	963
95		Khunti	966	964
96		Dumka	975	966
97		Chatra	976	967
98		Latehar	976	968
99		Simdega	978	969
100		Lohardaga	945	970
101		Pakur	964	975
102		Pashchimi Singhbhum	978	983
103	Karnataka	Belgaum (Belagavi)	921	934
104	(25)	Mandya	934	939
105		Bidar	941	942
106		Gulbarga (Kalaburagi)	931	943
107		Dharwad	943	944
100		Bangalore (Bengaluru)	0.42	0.4.4
108		Urban	943	944
109		Chitradurga	946	947
110		Davanagere	946	948
111		Raichur Bangalore (Bengaluru)	964	950
112		Rural	939	950
113		Yadgir	952	951

114		Chamarajanagar	964	953
115		Chikkaballapura	952	953
116		Uttara Kannada	946	955
117		Koppal	953	958
118		Udupi	958	958
119		Tumkur (Tumakuru)	949	959
120		Bellary (Ballari)	947	960
121		Shimoga (Shivamogga)	956	960
122		Mysore (Mysuru)	962	961
123		Kolar	965	962
124		Ramanagara	945	962
125		Chikmagalur (Chikkamagaluru)	959	969
126		Hassan	958	973
127		Kodagu	977	978
128		Alappuzha	956	951
129		Ernakulam	954	961
130		Kasaragod	959	961
131	Kerala	Idukki	969	964
132	(13)	Kottayam	962	964
133		Thiruvananthapuram	962	964
134		Wayanad	959	965
135		Malappuram	960	965
136		Palakkad	963	967
137		Kozhikode	959	969
138		Kannur	962	971
139		Kollam	960	973
140		Pathanamthitta	967	976
141		Harda	925	928
142	Madhya Dyadach	Shahdol	969	950
143	Madhya Pradesh (08)	Chhindwara	958	956
144	(~~)	Betul	969	957
145		Balaghat	968	967
146		Dindori	989	970
147		Mandla	981	970
148		Alirajpur	982	978
149		Bhandara	956	950
150	Maharastra	Chandrapur	939	953
151	(04)	Gondiya	958	956
152		Gadchiroli	966	961
153	Manipur	Imphal West	943	949

154		East Khasi Hills	972	964
155	Meghalaya	West Khasi Hills	975	967
156	(06)	South Garo Hills	971	974
157		Jaintia Hills	995	976
158		West Garo Hills	959	976
159	1	East Garo Hills	972	980
160	Mizoram (06)	Lunglei	962	963
161		Lawngtlai	947	967
162		Champhai	974	971
163		Mamit	937	979
164		Aizawl	973	979
165		Kolasib	973	980
166	Nagaland (04)	Zunheboto	944	948
167		Kiphire	936	948
168		Dimapur	970	966
169		Kohima	967	985
170		Jagatsinghapur	926	929
171		Puri	931	932
172	Odisha (15)	Subarnapur	967	952
173		Balangir	967	955
174		Bargarh	957	957
175		Mayurbhanj	956	960
176		Kandhamal	970	962
177		Rayagada	981	965
178		Kendujhar	962	967
179		Gajapati	964	967
180		Baudh	966	978
181		Koraput	983	979
182		Nuapada	969	981
183		Malkangiri	982	992
184		Nabarangapur	999	998
185	Puducherry (03)	Karaikal	979	969
186		Puducherry	967	970
187		Mahe	910	978
188	Sikkim (03)	South District	969	953
189		East District	950	960
190		West District	966	964
191	Tamil Nadu (21)	Krishnagiri	905	926
192		Madurai	926	932
193		Dindigul	930	934
194		Theni	891	934

195		Karur	930	939
196		Vellore	943	944
197		Tiruppur	954	952
198		Erode	935	953
199		Virudhunagar	958	955
200		Coimbatore	968	956
201		Thanjavur	959	957
202		Thiruvarur	970	958
203		Nagapattinam	963	959
204		Kancheepuram	961	959
205		Sivaganga	952	960
206		Pudukkottai	955	960
207		Tirunelveli	957	960
208		Ramanathapuram	964	961
209		Thoothukkudi (Tuticorin)	953	963
210		Kanyakumari	968	964
211		The Nilgiris	979	985
212	Telengana	Medak	964	952
213	(02)	Khammam	971	958
214		West Tripura	967	952
215	Tripura (03)	Dhalai	965	968
216		North Tripura	970	969
217		Rampur	922	924
218	Uttar Pradesh (03)	Sant Kabir Nagar	941	942
219	(05)	Balrampur	961	950
220		Purba Medinipur	942	946
221		Maldah	964	950
222	West Bengal (16)	Barddhaman	957	951
223		Hugli	951	952
224		Uttar Dinajpur	965	953
225		Puruliya	964	953
226		Darjiling	962	953
227		Jalpaiguri	969	955
		North Twenty Four		
228		Parganas	957	956
229		Dakshin Dinajpur	966	957
230		Birbhum	964	959
231		Nadia	972	960
232		Haora	956	962
233		South Twenty Four Parganas	964	963

234	Paschim Medinipur	959	963
235	Murshidabad	972	968

Annexure- IV

			Compor	nent and year	wise expendit	ture					
				*						(Rs	s. in Lakhs)
S. No	Particulars at each level	Cost per unit	No of unit	2017-18	Cost per unit	No of unit	2018-19	Cost per unit	No of unit	2019-2020	Total
1	Central Level		•						•		
	(i) Media Campaign (by MoI&B, DAVP)	25	405	10125	25	405	10125	25	405	10125	
	 (ii) Training/orientation/ Consultation, Workshops/Research/Development of MIS & its maintenance/other miscellaneous works 	500	-	500	500	-	500	500	-	500	
	(iii) Monitoring and Evaluation	1000	-	1000	1000	-	1000	1000	-	1000	
	(iv)Media Campaign for 235 BBBP Alert Districts	25	235	5875	25	235	5875	25	235	5875	
	Sub Total (Central Level)			17500			17500			17500	52500
2	District Level										
i).	 (i) Inter-sectoral Consultation & Meeting of DTF and BTF and media campaign (ii) Training & Capacity building/sensitization programme 	8	405(161+ 244)	3240	8	405(161+ 244)	3240	8	405(161+ 244)	3240	
ii).	 i) Innovation and Outreach Activities. (ii) IEC material/awareness kit to Anganwadi Centers 	25	405	10125	20	405	10125	20	405	10125	
iii).	Monitoring, Evaluation and Documentation	3	405	1215	3	405	1215	3	405	1215	
iv).	Sectoral activities of M/O HRD	5	405	2025	5	405	2025	5	405	2025	
v).	Sectoral activities of MoH&FW	5	405	2025	5	405	2025	5	405	2025	
vi)	Flexi fund (10%)	4	405	1620	4	405	1620	4	405	1620	
	Sub Total (District Level)	50	405	20250	50	405	20250	50	405	20250	60750
	Grand Total			37750			37750			37750	113250
				377.5 Cr			377.5 Cr			377.5 Cr	1132.5 Cr.

Annexure-V

										(Rs. in Lakh
S. N o	Particulars	Cost per unit	No of unit	2017-18	Cost per unit	No of unit	2018-19	Cost per unit	No of unit	2019- 2020	Total
1	Central Level	•	•		•			•			
	(i) Media Campaign (by MoI&B, DAVP)	25	405	10125	25	405	10125	25	405	10125	
	 (ii) Training/orientation/ Consultation, Workshops/Research/Develop ment of MIS & its maintenance/other miscellaneous works 	500	-	500	500	-	500	500	-	500	
	(iii) Monitoring and Evaluation	1000	-	1000	1000	-	1000	1000	-	1000	
	(iv)Media Campaign for 235 BBBP Alert Districts	25	235	5875	25	235	5875	25	235	5875	
	Sub Total (Central Level)			17500			17500			17500	52500
				175 Cr.			175 Cr.			175 Cr.	525 Cr.

Annexure- VI

		District W	ise Comp	onent					
			20	17-18	-18 2018-19 20		019-20	Total	
S.N 0	Items/Components	Budgetar y Ceiling (in lakh)	No of Distric ts	cost (in lakh)	No of Distric ts	cost (in lakh)	No of Distric ts	cost (in lakh)	cost (in lakh)
1	 (i) Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign (ii) Training & Capacity building/sensitization programme 	8	405(16 1+244)	3240	405(16 1+244)	3240	405(16 1+244)	3240	
2	 (i) Innovation and Outreach Activities (ii) IEC material/awareness kit to Anganwadi Centers 	25	405	10125	405	10125	405	10125	
3	Monitoring, Evaluation and Documentation	3	405	1215	405	1215	405	1215	
4	Sectoral activities of M/O HRD	5	405	2025	405	2025	405	2025	
5	Sectoral activities of M/O H&FW	5	405	2025	405	2025	405	2025	
6	Flexi Fund (10%)	4	405	1620	405	1620	405	1620	
7	Total	50	405	20250	405	20250	405	20250	60750
				202.5 Cr.		202.5 Cr.		202.5 Cr.	607.5 Cr.

				Annexure –VII
	District Level Norms	In lakhs		
SI. No	Item	No of units	Cost per unit	Budgetary Ceiling
1	 (i) Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign (ii) Training & Capacity building/sensitization programme 			8
2	(i) Innovation and Outreach (ii) IEC material/awareness kit to Anganwadi Centers			25
3	Monitoring, Evaluation and Documentation			3
4	Sectoral activities of M/O HRD			5
5	Sectoral activities of M/O H&FW			5
6	Flexi Fund (10%)			4
7	Total			50

Note: Creating any assets, hiring of staffs is not permissible under BBBP Scheme.

- 1. Activities as in s.n 1 (ii) above may include (District Officers/Religious leaders/PRI/Judiciary, frontline workers/VHSNC members/Youth groups, SHGs, NGOs).
- 2. The activities at S.No. 2 above may include:
 - (i)Adoption of Innovative practices: such as celebration of Girl Child Day (Fix day in a month), /Beti Janmotsava/ Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice/felicitating Girls child & her family in hospitals with birth certificate & sweets (ii) Outreach activities: such as Nukkad Natak/rally/baby show, regular meetings of Village Health Sanitation and Nutrition Committee (VHSNC), organise special Gram Sabha on CSR on quarterly basis and similar other activities identified by DTF/BTF. (iii) BBBP IEC material/awareness kit to Anganwadi Centers.
- 3. Under the item no. 3, Documentation, Monitoring & Evaluation In addition to other activities as mentioned in the guideline, expenditure related to visit for monitoring of programme, case studies, best practices, impact assessment under taken by district administration may be included in item no.3. This expenditure shall limit to 40% of total allocation under item no. 3 (Documentation, Monitoring & Evaluation). However, expenditure related to TA/DA will not be met from this head.

- 4. Details related to Sectoral activities of M/O HRD as mentioned at S.No.4 may include activities which promotes girl education apart from the activities listed below:
 - i. Sanction of additional school grant amounting to Rs. 10,000/- to each primary school achieving the target of 100% transition of girl students from class V to VI.
 - ii. Sanction of additional school grant amounting to Rs. 15,000/- to each upper primary school achieving the target of 100% transition of girl students from class VIII to IX.
 - iii. Sanction of additional school grant amounting to Rs. 20,000/- to each secondary school achieving the target of 100% transition of girl students from class X to XI.
 - iv. Felicitation at district level function with certificate and cash prize of Rs.
 5,000/- to each of the top ten girl students in the district passing the class Xth State board exam.
 - v. Felicitation at district level function with certificate and cash prize of Rs. 5,000/- to each of the top ten girl students in the district passing the class XIIth State board exam.
 - vi. Felicitation at district level with a prize of Rs. 20,000/- to the girl topper of class XII State board exam in the district who enrols for higher education
 - vii. The selection of the schools/students will be done on the basis of UDISE data and Board results.
- 5. Details related to Sectoral activities of M/O HFW as mentioned at S.No.4 are:
 - i. Conduct awareness campaigns and sensitization of all the stakeholders
 - ii. Training of the medical officers conducting diagnostic procedures in the government facilities on the provisions of PC&PNDT Act
 - iii. Conduct decoy cooperation and provide rewards to informers
 - iv. Any other activity to strengthen implementation of PC&PNDT act
- 6. Flexi fund, Item (6)- The fund under this tem may also be utilized after approval of District Task Force (DTF).

However, this fund should not be used for construction/repair of offices/ general publicity, purchase of vehicle/furniture for offices,

Procedure to be followed by District Magistrate/ District Collectors/Implementing Agency to register under PFMS for transfer of GIA for BBBP Scheme

- Step-I:- Opening of Bank Accounts:- The District Magistrate/District Collectors Or the Nodal Agency for this purpose will be designated as the implementing agency at District level. The District Magistrate/District Collectors will be required to open separate Bank Accounts in the name of BBBP Scheme at the District HQ for transfer of funds directly by the PAO. The Bank Account will be opened in the name of the Scheme e.g 'District Magistrate/District Collector, BBBP, name of district'. Details of the Bank Account, one cancelled cheque and front page of passbook containing bank details shall be sent to the concerned program division (BBBP) of the Ministry.
- 2. **Step-II:- Agency Registration on PFMS:** Once the Step-I is completed, the District Magistrate/District Collector are required to register themselves on PFMS portal as implementing agency. For this purpose the following steps are required to be followed:-
 - (a) Access the website pfms.nic.in and follow the steps for implementing agency, as available on website <u>http://pfms.nic.in/Static/UserGuide</u>. In this way Unique ID, Login and password will be created.
 - (b) Login ID and password will also be automatically sent to the email filled in the registration form. The User ID and Password may not be disclosed for security purposes.
 - (c) For further login District Magistrate/District Collector may use the same Login ID and Password but it is better to change the password after 1st login and thereafter periodically.
 - (d) The District Magistrate/District Collector are also required to send their unique code along with Bank Mandate form, cancelled cheque and front page of passbook containing bank details to the respective Programme Division, BBBP, MWCD for agency mapping in PFMS.
- 3. **Step-III- Agency and Scheme mapping by Programme Division:** The Program Division of the Ministry will map Agency with the respective schemes and get them approved from Pr. Accounts Officer by submitting the Bank Mandate Form.
- 4. The fund is released by the PAO directly in the separate Bank Account of the District Magistrate/District Collector opened specially for BBBP Scheme. The District Magistrate/District Collector are required to use the PFMS portal for further disbursement of these funds. A quarterly bank Statement shall be furnished by the District Magistrate/District Collector to the Program Division for monitoring of unspent balances. All the Rules/Orders as applicable from time to time are available on PFMS portal and their compliance may be ensured by the Implementing agencies.

Annexure VIII (Contd.)

<u>Proforma to be filled up and returned by email for release of funds under Beti</u> <u>Bachao Beti Padhao(BBBP)</u>

1.	Name of the District	
2.	Updated contact details and email address of the nodal person	
3.	Details of Bank Account opened in the name of the Scheme (i) Name of Account Holder (ii) Name of Account as in Passhock	
	(ii) Name of Account as in Passbook(iii) Account No.	
4	A copy of one cancelled cheque	
5.	A copy of front page of passbook containing bank details	
6.	Status of Registration of District Magistrate/District Collectors/Agency on PFMS portal	
7.	Name of Agency as created in PFMS	
8.	Unique code obtained after registration on PFMS with Bank Mandate Form	

Annexure VIII (Contd.)

MANDATE FORM

ELECTRONIC CLEARANCE SERVICE (CREDIT CLEARING)/REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS

A. DETAIL OF ACCOUNT:

NAME OF ACCOUNT (As mentioned in Bank Passbook)	
AGENCY NAME (As mentioned in PFMS)	
NAME OF ACCOUNT HOLDER	
COMPLETE CONTACT ADDRESS	
TELEPHONE NUMBER/FAX/EMAIL	

B. BANK ACCOUNT DETAILS:

BANK NAME	
BRANCH NAME WITH COMPLETE ADDRESS,	
TELEPHONE NUMBER AND EMAIL	
WHETHER THE BRANCH IS COMPUTERIZED?	
WHTHER THE BRANCH IS RTGS ENABLED?	
IF YES, THEN WHAT IS THE BRANCH'S IFSC CODE	
IS THE BRANCH ALSO NEFT ENABLED	
TYPE OF BANK ACCOUNT (SB/CURRENT/CASH	
CREDIT)	
COMPLETE BANK ACCOUNT NUMBER (LATEST)	
MICR CODE OF BANK	

DATE OF EFFECT:-

I hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information, I would not hold the user Institution responsible. I have read the option invitation letter and agree to discharge responsibility expected of me as a participant under the scheme.

(.....) Signature of Account Holder with stamp

Date:

Certified that the particulars furnished above are correct as per our records.

(.....) Signature of Account Holder with stamp

(Bank authority signature with stamp)

Date:

- 1. Please attach a photocopy of cancelled cheque along with the verification obtained from the bank.
- 2. In case your Bank Branch is presently not "RTGS enabled", then upon its upgradation to "RTGS Enabled" branch , please submit the information again in the above proforma to the Department at the earliest.

Annexure-IX





BETI BACHAO BETI PADHAO

Guidelines for District Collectors/

Deputy Commissioners



Ministry of Women & Child Development Government of India www.wcd.nic.in www.youtube.com/user/betibachaobetipadhao

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- 1. Districts covered
- 2. Guidelines on strategic actions
 - 2.1. Mechanisms for planning, implementation and monitoring
 - 2.2. Implementation Activities
 - 2.2.1. Orientation and Sensitization
 - 2.2.2. Effective Implementation of PC&PNDT Act
 - **2.2.3.** Enabling Environment for value of girl child and promote her Education
 - 2.2.4. Training and Capacity building
 - 2.2.5. Advocacy, Community Mobilization and Awareness Raising
- 3. Data collection, Monitoring and Evaluation
- 4. Reporting and Documentation
- 5. Budgetary Provision for the districts

<u>Annexures :</u>

Appendix (1):	Baseline data on Sex Ratio at Birth (SRB) for selected districts- (i.) 100 districts; (ii) 61 districts; (iii) 244 districts & (iv) 235 districts
Appendix (2):	Template for District Level Action Plan under BBBP
Appendix (3):	Action-points for Gram Panchayats on CSR as issued by Ministry of Panchayati Raj (MoPR)
Appendix (4):	Parameters for felicitation of Schools/Meritorious girls at the district level for promoting education for girls
Appendix (5):	<i>Guddi-Gudda</i> Board
Appendix (6):	Illustrative list of Innovative initiatives under Beti Bachao Beti Padhao

1. Districts covered

- i. In Phase-I (Year 2014-15), the Scheme was started in 100 districts for focussed intervention and multi-sectoral action. These districts were identified on the basis of low Child Sex Ratio as per Census 2011 covering all States/UTs as a pilot with at least one district in each State.
- ii. In Phase-II (Year 2015-16), the Scheme was expanded in additional 61 districts covering 11 States for creating awareness and advocacy about the issue taking into account the criticality of the issue and performance of the scheme on ground.
- iii. In this short duration, BBBP has been well-received and favourable trends are visible in many of the districts. The scheme has been successful in establishing the improvement in Child Sex Ratio as a National Agenda. Based on the successful implementation in 161 districts, the Cabinet has approved the expansion of BBBP which would include Multi-sectoral intervention in 244 districts (in addition to existing 161 districts) and Alert District Media, Advocacy and Outreach in 235 districts, thus covering all the 640 districts (as per census 2011) of the Country to have a deeper positive impact on Child Sex Ratio.

The district-wise baseline data for Sex Ratio at Birth (SRB) in selected districts is placed at Appendix-1 at (i) for 100 districts; (ii) for 61 districts; (iii) for 244 districts and (iv) for 235 districts.

- 2. Guidelines for strategic actions to be undertaken at district, block and village level:
- 2.1. Mechanisms for planning, implementation and monitoring at District/Block and Gram Panchayat levels:

2.1.1 District (Action-*DC*)

Constitute District Task Force (DTF) headed by DC with representatives of line Departments (Health & Family Welfare; Education; Panchayati Raj/ Rural Development, domain experts with knowledge on gender, legal, community mobilization, district registrar and Police) to:

- i. Develop District Action Plans through a consultative process involving Departments of Women and Child Development, Health and Education. A model template for District Level Action Plan under BBBP is at **Appendix-2**. Other line departments may also be consulted for formulation of plan.
- ii. Wherever urban local bodies/cities exist, the DAP will be formulated in consultation with Head of ULB/officer nominated by Municipal Commisioner to address the issue in urban context.
- iii. Other stakeholders may be called as Special Invitees for DTF meetings to establish convergence with different schemes and programmes.
- iv. Provide guidance for implementation of Multi-Sectoral action in the district.
- v. Undertake monthly review of the progress on the activities listed in the Department Plans of action at the district level.

- vi. Nominate Nodal Officer (Senior Official) from each Department for formulation, implementation and monitoring of District Action Plans under overall supervision of DC/DM.
- vii. Designate a Coordinating Officer amongst them to facilitate the process of formulation of District Action Plan.
- viii. Review the implementation of PC&PNDT Act. Follow-up with district Judge on PNDT cases and submit monthly report to the State Authority with copy to PNDT Division, MoHFW, GOI.
- ix. Establish linkages with:
 - Local NGOs/CBOs/SHGs working on the issues related to Gender, Child Sex Ratio, Education, Health, Gender based violence and Child Protection.
 - Schools, colleges, professional colleges and universities, NYKS and NSS to promote youth campaign on value of girl child and enable her education.
 - Voluntary Associations, Doctor's Associations, Teacher's Associations, Commercial Associations, Rotary Club, Lion's Club etc.
 - Corporates to mobilize resources under Corporate Social Responsibility.

Note: NGOs/CBOs/SHGs may be engaged by the Districts to impart various activities as mentioned above. The fund can't be transferred to any NGOs/CBOs/SHGs under BBBP.

x. Undertake overall responsibility for measurable changes in identified indicators related to CSR/SRB, education related indicators (enrolment, retention and completion of secondary education).

The District Programme Officer (DPO) in the District ICDS Office/PNDT Cell or any other structure as deemed fit by the DC/DM will provide supervision and monitoring of the implementation of action plan in the district. DLCW, wherever functional provide day to day coordination related to implementation of activities on ground. In cities and urban areas, nominated officers by the Municipal Commissioner will coordinate with DC/DM for implementation of BBBP activities in urban areas.

Similar to DTF at district level, at the State level, a State Task Force headed by the Chief Secretary will monitor progress at regular intervals. At the apex level, a National Task Force headed by Secretary MWCD will monitor progress on a regular basis.

2.1.2 Block: (Action-Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer)

- i. Constitute Block Task Force (BTF) headed by SDM/SDO/BDO
- ii. Ensure that Quarterly meeting of BTF are held on a regular basis
- iii. Ensure follow-up actions are taken in a time-bound manner

2.1.3 Gram Panchayat (Action-Sarpanch/ Pradhan)

i. Existing forum of Village Health Sanitation and Nutrition Committee (VHSNC), a sub-committee of Gram Panchayat, will have the responsibility of coordinating

implementation and monitoring of action plan. (Action-points for Gram Panchayats on CSR circulated by Ministry of Panchayati Raj are to be followed in all the forums of Panchayats like Ward Sabha, Gram Sabha, Mahila Sabha and Gram Panchayats. Action-points for Gram Panchayats are enclosed in the Guidelines at Appendix-3.

ii. Existing platform of VHSNC/Village Health and Nutrition Day to be used for creating awareness on schemes/programmes for women/girls, promote early registration of pregnancy, institutional deliveries, birth registration, equal care of girl child service delivery and counselling on *Beti Bachao, Beti Padhao*.

Timelines:

- i. DCs should constitute District Task Force/Block Task Force within 1 month of approval of the scheme
- ii. Ensure first meeting of the DTF/BTF within a week of its constitution
- iii. Finalize activities alongwith the timelines in alignment with monitorable targets for district action plan within 15 days. The same should be submitted to MWCD for approval (with copy to DWCD/Social Welfare).
- iv. The District Action Plans will be rolled out as soon as the funds are transferred to the District to the designated BBBP account through PFMS.

2.2 Implementation Activities:

2.2.1 Orientation and Sensitization

Orientation

- i. Orientation of District Officers/ Zila Parishad members/ Judiciary/ District Level Centre for Women/District Legal Services Authority (DLSA)/NGOs/CBOs/Doctors for identifying role and responsibility (within 1st quarter of the roll out of the scheme).
- ii. Orientation of Block Officers/Block Parishad/ Panchayat Pradhans/ Sarpanches/ Front line workers-AWWs, ASHAs, ANMs/SHG members (over a continuum).
- iii. Orientation of Panchayat members, Village Health Sanitation and Nutrition Committee (VHSNC) members on tools for data collection/ Community Mobilization/dissemination of information on schemes and programmes/ Reporting on preganancy, birth , immunization, enrolment, retention and completion of education in schools.

Sensitization

- i. Sensitization of Member of Parliament (MP)/Members of Legislative Assembly (MLA)/Elected representatives/ Religious leaders/ Community leaders (within 1st quarter of the roll out of the scheme).
- ii. Sensitization of teachers on Child Sex Ratio through Samagra Shiksha (within 1st quarter of the roll out of the scheme).
- iii. Sensitization of Associations-Doctor's Associations, Teacher's Associations, Commercial Associations, Rotary Club, Lion's Club etc.

2.2.2 Effective Implementation of PC&PNDT Act

- i. Selected districts to measure progress in SRB against the baseline data as given at **Appendix-1**. Against this, the progress of the proposed intervention will be measured on an annual basis. Further districts to correlate the information with other source of district level data for measuring the CSR, SRB.
- ii. Ensure 100% registration of births in the district especially through Civil Registration System (CRS).
- iii. Monitoring the Sex Ratio at Birth, block /GP/ Municipality wise through birth registration data to identify and develop focused action plan for more affected areas of the district.
- iv. All pregnancies are registered and complete ANC and post Natal services are provided to all women.
- v. All statutory bodies as District Advisory Committees under the PC&PNDT Act are constituted/ reconstituted and meetings are conducted at intervals mandated by the Act.
- vi. The formulation of District Inspection and monitoring Committees for conducting regular inspections and monitoring of the registered bodies under the Act.
- vii. Registration of all Genetic Laboratories, Genetic Counseling Centre and Genetic Clinics including IVF centres conducting pre-conception and pre-natal diagnostic counseling, test, procedure having potential for sex selection before/ after conception.
- viii. Maintenance of a comprehensive and detailed data base of the complaints / registrations/ renewals/ court cases/ convictions/ suspensions/ cancellations/ make and model of diagnostic equipment used in the diagnostic clinics, name and qualification of doctors conducting the diagnostic procedures/ test in the district for better monitoring and regulation.
 - ix. Regular surveys of diagnostic centres (Genetic laboratories, Genetic Counseling Centres, Genetic Clinics/ Imaging Centres/ Ultrasound Clinics) capable of detecting/ determine the sex of the foetus to identify unregistered facilities.

- x. Maintenance and timely submission of the records by the registered facilities as prescribed under the PC&PNDT Act on 5th of the following month and analyze/ audit the record for effective monitoring and regulation.
- xi. Conducting decoys to unearth the illegal practice of sex selection in the District and coordinate with the neighboring District Appropriate Authorities to track inter district networks involved in illegal practice of sex selection.
- xii. Develop intelligence by instituting rewards for the informers.
- xiii. Follow up of court cases pending under the PC&PNDT Act and ensure the attendance of districts Appropriate Authority or person authorities on his/ her behalf in every hearing of the court case.
- xiv. Communication of the names of all the convicted doctors in the district to the Medical Council for necessary action under Section 23 (2) of the PC&PNDT Act.
- xv. Training of medical officers for conducting diagnostic procedures in Government facilities to ensure effective complete compliance of PNDT Act.
- xvi. Sensitization of all frontline workers (Health &WCD) towards girl child to ensure all Health and nutritional needs of Girl Child and to promote the special benefits provided to girl child through various programmes and schemes.
- xvii. Set up a functional anonymous complaint portal or platform.
- xviii. Utilization of the registration fee collected under the PC&PNDT Act for the effective implementation and monitoring of the Act.
- xix. Submission of regular monthly report on the status of implementation of PC&PNDT Act to the State Appopriate Authorities to help timely compilation of Quarterly Progress Reports for the State/ UT.
- xx. Bimonthly review meetings under the chairmanship of Districts Collector/ Magistrate.

Note: However while implementing these interventions at the district/block/gram panchayat level; the aim should be to prohibit and regulate the illegal practice of sex selection / determination and not to track pregnancies. Interventions should not impede the implementation of MTP Act meant for providing safe abortion services to women as such steps can further victimize the women.

2.2.3 Enabling environment for value & education of Girl Child

- i. Enabling environment for the birth of Girl Child through the following:
 - Promote early registration of pregnancy in the first trimester at AWCs/Health Centres, ante natal care, post natal care and counseling of mothers for ensuring equal care of the infant girl through public awareness campaigns.
 - Improve service delivery of all schemes and programmes meant for women and girls
 - Promote effective implementation of Mother & Child Protection Card (MCPC) by AWWs/ASHAs-across the continuum.
 - Using fixed monthly village health and nutrition day-increase early registration of pregnancy and create peer support group of AWW, ASHA, ANM, other

mothers for pregnant mother/mother of girl child and family to change societal norms.

- Identify community watch groups (women panchayat members, trained teacher, youth groups, others) and local response points such as ICPU, DLCW/MSK, Child Welfare Committees to ensure protective environment for girls.
- Incentivise Schools/ Panchayat/ Urban ward/ Frontline worker/Community volunteer on annual basis.
- Establish linkage/convergence with other departments
- Identification of declaration of BBBP friendly village, panchayat, block, district/ urban local body
- ii. Enable education in order to
 - Activate School Management Committees (SMCs) to ensure universal enrolment of girls through special drives- over a continuum.
 - Create Balika manches to encourage participation of girls in schools and to link out of school girls -over a continuum.
 - Link out of school with back to school or alternative education options.
 - Construct and ensure functional toilets for girls in schools Construct Kasturba Gandhi Bal Vidyalayas (KGBV) buildings Initiate Campaign to re-enroll dropout, retention and completion of secondary education of girls –through massive joint village contact drive, using AWWs, ASHAs, PRIs, and Community/women/youth groups.
 - Identify Constraints to girl's education-women researchers, uniforms, text books, toilets, transport/escort in safety, sibling, sibling care bureau, burdened with water/firewood collection etc.
 - Construct girls hostel for secondary and senior secondary schools
 - Operationalize standard guidelines/ protocols for Girl Child Friendly Schools including residential schools & ensure its effective implementation.
 - Institute district level awards, felicitation for promoting girl's education(enrolment, retention, completion of education). Parameters for instituting awards is placed at **Appendix-4**.

2.2.4 Training & Capacity-building

- Mainstreaming Gender equality related concerns
- i. Integration of gender equality related concerns in curriculum across the educational institutions with special emphasis on Medical Colleges.
- ii. Integration of the girl child and gender equality related concerns in the training strategy of:
 - Administrative, police, judicial, medical colleges and other training academies, such as LBSNAA, ATIs, CTIs.
- iii. Integration of Gender Concerns in the recruitment of personnel at district level.
- iv. Strengthen capacities of the existing training institutions of the relevant **Departments** including through Gender and Girl Child Units to impart effective training on Gender Sensitization and issues related to the CSR, equal value of girl child.
- v. Inclusion/ Integration of BBBP and gender equality related concerns into the training curricula and modules of relevant flagship programmes/schemes such as ICDS, MSK, NHM, SSA, NRLM, MGNREGA, TSC etc. and that of PRIs, ULBs, women's SHGs and youth groups.

- Capacity-building
- i. Undertake training of Frontline workers such as AWWs/ ASHAs to enhance their understanding on Issue of declining CSR, gender biased sex selection, other forms of discrimination against girl child and their social impact; implementation of PC&PNDT Act; manage and monitor relevant data, & facilitate convergence on ground.
- ii. Train District Appropriate Authorities & other functionaries under the PC& PNDT Act
- iii. Build capacities of the existing training institutions working with youth groups and Sabla groups
 - To enable these groups to emerge as change agents (local champions and community volunteers) for improving the CSR and ending gender based violence.

2.2.5 Advocacy, Community mobilization & Awareness Generation

- i. **Display of Guddi-Gudda Boards in gram panchayats and public places** to exhibit number of girls born vis-a-vis number of boys and create oppurtunities for discussion and debate around importance of girls (A format of Guddi Gudda board is placed at **Appendix-5**).
- ii. **Community Mobilization and Outreach** through interactive initiatives like *Naari ki Chaupal³*, *Beti Janmotsav, Mann ki Baat*, etc. may be initiated to spread the message of *Beti Bachao Beti Padhao*.
- iii. Dedicate a special day every month for celebration of Beti Bachao, Beti Padhao.
- iv. **National Girl Child Day** may be celebrated on 24th January every year by all stakeholders including local opinion makers, PRI Members, MLAs, MPs etc. at District levels, led by the District Administrations..
- v. **International Women's Day** may be celebrated in order to send out a strong message highlighting the importance of gender equality, creating value around girl child and importance of empowering women and girls. Further, celebration of this Day can be used to highlight the contribution of empowered mothers to the BBBP Scheme.
- vi. **Pledge** for protection, safety, value and education of the girl child may be adopted by Govt. of India and the same may be taken on the occasion of National Girl Child Day by DC/DM along with other government functionaries. The Pledge shall be in Hindi and English and States/UTs may get the translation of the same done in regional languages for dissemination in the Districts.
- vii. Encouraging reversal of son centric rituals and customs may be done through the following:
 - ✓ Advocacy efforts and community mobilization initiatives like celebrating *Lohri* for the birth of a daughter, siblings tying *rakhis* to each other on *Raksha*

¹*Naari Ki Chaupal* aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from various communities to come together, reflect and have a dialogue on issues that affect women with an approach towards finding solutions.

Bandhan, encouraging forgotten age old, progressive concepts like *ardhangini* (an equal life partner) etc.

- ✓ Social customs which promote men and boys over women and girls may be targeted and reversed gradually in order to foster gender equality as a long term goal and bring about social and behavioural change with regard to son preference and sex selection.
- viii. **Inclusion of Local Religious/Spiritual Leaders** in advocacy and community mobilization initiatives may be done in order to enhance the acceptance of such efforts by the community.
- ix. **Positive Reinforcements of Daughters** need be done as providers of old age security. It needs to be highlighted that daughters look after parents in their old age as much as sons do and sometimes even more⁴.
- x. **Promotion of Simple Weddings** may be done to protect parents from financial burden of dowry and ostentatious marriage ceremonies. *Samuhik Vivahs* may be promoted too.
- xi. **Promotion of Equal Property Rights** for daughters& sons may be done in the community through community mobilization initiatives.
- xii. **Prevention of Early/Child Marriage** may be done aggressively in order to highlight the importance of allowing girls to complete their school education and preferably opt for higher education/career/skill building/vocational education etc. Special efforts need to made for prevention of the same on on *Akshaya Tritiya*, organized on a massive scale in North India.
- xiii. **Email Signatures of Government officials** may have the embedded social message of *Beti Bachao Beti Padhao* for creating a brand identity and ownership of the Campaign at District Levels. NIC or any other appropriate body at State/UT can facilitate the same
- xiv. Support may be extended to the following national activities by DC/DM:
 - Field Publicity by the Song and Drama Division of Ministry of Information and Broadcasting
 - ✓ Display of Posters and other IEC material: Efforts may be made to organize display of Posters and any other IEC material related to the Campaign in schools, primary health centres, block and district level hospitals, Anganwadi Centres, and Panchayat Bhawans etc.
 - ✓ **Mobile Exhibition Vans** to be aligned with community mobilizing efforts.
- xv. Encouraging Effective Use of Social Media: A variety of social media platforms may be used for pushing positive messages out. Social media initiatives may be pushed rigorously as these do not have any financial implications. The following ways and means are suggested:
 - ✓ Inform and encourage people to like Facebook, Twitter handles, G+ etc. of PMO, MWCD, MoI&B, MoHRD and MoH&FW etc. leading to a large online support base for BBBP.
 - ✓ Encourage communities, especially youth, to access the *Beti Bachao Beti Padhao* YouTube Channel (through desktop/mobile phone), created for screening a pool of relevant films and appropriate audio visual content drawn from all over the country, forming a playlist. This play list of online

⁴ Examples of breaking age old tradition such as daughters performing last rites of their parents, allowing mothers to participate in religious activities involving marriage should be promoted to send out progressive message across the community.

content should be used for the purpose of screening (live and as downloaded).

- ✓ Encourage Community/LocalBBBP Champions who have defied social norms for the cause of the girl child to contribute personal stories of triumphs and tribulations to this channel.
- ✓ DM/DC may consider engaging with people live through Google Hangout which can lead to manifold increase in the subscriber base of BBBP social media platforms.
- xvi. Local BBBP Champions: All The efforts suggested above may be lead by strategic involvement of local opinion and change makers who can set positive examples and serve as Local Champions. Some suggested activities are given below:
 - ✓ Peer sharing and learning reinforced by community support groups along with pressure created by culturally appropriate local media may be done.
 - ✓ DC/DM may reach out to MLAs, Parliamentarians, elected women representatives of PRIs and ULBs etc. to serve as Local Champions of this campaign.
 - ✓ Senior Officials from PSUs/Private Sector may be encouraged to promote the issue at their level.
 - ✓ Government functionaries at grass roots level like AWW, ASHAs, CDPOs etc. may serve the role of Champions to promote education for girls.
 - ✓ Reward and Recognition:
 - ✓ Identify individuals or civil society organizations which do exemplary work towards implementation of BBBP Scheme for recommendation by DCs for courage meritorious girls from the fields of academics/sports/culture/social work/science etc.
 - ✓ Felicitate/incentivise meritorious girls and their families with cash/token appreciation on BBBP Day/National Girl Child Day/International Women's Day/Independence Day/Republic Day etc.
 - ✓ Highlight exemplary case studies of girls coming up despite odds, stories of families which have promoted daughters despite their strugglesin local media. Such stories will not only ensure media coverage but also set positive examples, leading to mind set change of the target population.
- xvii. Gender Champion: Government of India envisages engagement of Gender Champions in all schools and colleges across the country. Like promoting local champions, the District Administration may also promote Gender champion under BBBP. For identification or selection of gender champion District Administration shall coordinate with Department of Education. For more details please visit guidelines for gender champion at:

http://www.wcd.nic.in/sites/default/files/Guideline%20Gender%20Champiam%20final.pdf

Timeline: All the community mobilization & outreach programmes need to be staggered through-out the year to keep the momentum of the Campaign going. The DC/DM may workout the detailed and customized District Action Plan with timeline for each activity to accommodate district specific needs and requirements.

An illustrative list of innovative activities undertaken by various districts under BBBP is placed at **Appendix-5**

3. Data Collection, Monitoring and Evaluation:

- i. Develop/Finalize tools & formats for data collection/ Reporting/ Monitoring
- Collect Primary Data & Compile Secondary data on SRB&CSR indicators from allied departments including HMIS, Civil Registration System (CRS) and U-DISE. Attention to be paid on correct capturing of data by functionaries.
- iii. <u>Validation of data may be undertaken from time to time.</u> Monitor birth registration and Sex Ratio at Birth (SRB) through the AWW, ASHAs & Panchayats
- iv. Monitor implementation of PC&PNDT Act in terms of registrations/ cancellation/ raids/inspections/decoy operations/court cases/ complaints/ convictions and thorough mapping/survey exercises through State/ district Appropriate Authorities
- v. Identify unregistered machines in the district with support from Grassroots functionaries/Community Volunteers
- vi. Monitor ANC registration/ checkup, immunization of girl child, birth registrations by Grass roots functionaries (ASHAs/ANMs/AWWs) & community volunteers. Data may be collated at block level & compiled block-wise report may be submitted every month to DCs
- vii. Monitor the Scheme, analyse, interpret and take corrective action at appropriate levels

4. Reporting & Documentation

It is important to document all activities conducted at the District, Block & Gram Panchayat Level, related to the Scheme and Campaign, through regular reports, MIS and photographic documentation. At the district level, a Nodal Officer would be responsible for process & progress documentation. The PMU of BBBP at the National level will compile the monthly reports received from States and may produce quarterly Newsletters. The districts must undertake yearly documentation of process, innovative interventions, best practices and community mobilization initiatives may be brought out and shared with WCD under information of DWCD of the concerned State/UT.

5. Budgetary Provision for the districts:

	District Level Norms	In lakhs		
Sl. No	Item	No of units	Cost per unit	Budgetary Ceiling
1	 (iii) Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign (iv) Training & Capacity building/sensitization programme 			8
2	(iii) Innovation and Outreach (iv) IEC material/awareness kit to Anganwadi Centers			25
3	Monitoring, Evaluation and Documentation			3
4	Sectoral activities of M/O HRD			5
5	Sectoral activities of M/O H&FW			5
6	Flexi Fund (10%)			4
7	Total			50

Appendix 1

SN	Name of	Number of	2014-	2015-	2016-17(APR
	State / UT	Districts	15(APR- MARCH)	16(APR- MARCH)	MARCH)
	INDIA				
1.	Gujarat (5)	Surat	879	886	872
2.		Mehsana	900	919	910
3.		Gandhinagar	885	883	902
4.		Ahmedabad	873	903	915
5.		Rajkot	886	906	872
6.	Haryana (12)	Mahendragarh	791	809	859
7.		Jhajjar	838	872	897
8.		Rewari	803	845	851
9.		Sonipat	864	869	898
10.		Ambala	870	877	915
11.		Kurukshetra	843	864	881
12.		Rohtak	915	881	893
13.		Karnal	758	883	854
14.		Yamunanagar	887	896	912
15.		Kaithal	887	868	899
16.		Bhiwani	822	859	860
17.	_	Panipat	901	898	941
18.	Himachal Pradesh (1)	Una	857	904	931
19.	Jammu &	Jammu	911	886	908
20.	Kashmir (5)	Pulwama	983	949	1018
21.		Kathua	862	873	852
22.		Budgam	972	988	968
23.		Anantnag	985	1000	976
24.	Madhya	Morena	904	909	926
25.	Pradesh (4)	Gwalior	888	918	906
26.		Bhind	919	898	929
27.		Datia	887	880	895
28.	Maharastra	Bid	913	898	925
29.	(10)	Jalgaon	864	898	901
30.		Ahmadnagar	904	906	895
31.	7	Buldana	934	954	913
32.	1	Aurangabad	917	929	927
33.		Washim	974	903	910
34.		Kolhapur	889	903	881
35.	7	Osmanabad	883	909	912

36.		Sangli	885	889	893
37.		Jalna	901	887	900
38.	NCT of Delhi	South West	878	881	875
39.	(5)	North West	898	899	911
40.	-	East	888	918	900
41.	-	West	868	881	915
42.	-	North	913	904	930
43.	Punjab (11)	Tarn Taran	874	880	889
44.	•	Gurdaspur	879	866	881
45.	•	Amritsar	897	909	892
46.	•	Muktsar	899	896	889
47.	•	Mansa	857	925	894
48.	•	Patiala	847	866	890
49.	-	Sangrur	864	848	879
50. 51.	-	Sahibzada Ajit Singh Nagar Fatehgarh	955	936	910 928
51.		Sahib	873	889	928
52.	-	Barnala	855	836	893
53.		Firozpur	876	859	871
54.	Rajasthan	Jhunjhunun	893	903	952
55.	(10)	Sikar	939	923	963
56.		Karauli	942	927	914
57.		Ganganagar	918	934	952
58.		Dhaulpur	930	924	945
59.		Jaipur	912	904	928
60.		Dausa	930	921	932
61.		Alwar	915	912	931
62.		Bharatpur	933	922	914
63.		Sawai Madhopur	947	913	908
64.	Uttar Pradesh	Baghpat	919	903	882
65.	(10)	Gautam Buddha Nagar	844	873	875
66.	1	Ghaziabad	899	977	908
67.	1	Meerut	866	878	884
68.		Bulandshahr	866	864	902
69.		Agra	876	842	905
70.		Muzaffarnagar	884	909	931
71.		Mahamaya Nagar (Hathras)	867	884	885
72.		Jhansi	860	900	925

73.		Mathura	900	913	876
74.	Uttarakhand	Pithoragarh	881	901	873
75.	(2)	Champawat	887	959	973
76.	Andaman&				839
	Nicobar	Nicobars	985	948	
77.	Andhra				974
	Pradesh	Y.S.R. Kadapa	944	900	
78.	Arunachal	D'1 V 11	1072	7.1	1176
79.	Pradesh	Dibang Valley	1073	761	950
/9.	Assam	Kamrup Metropolitan	942	969	950
80.	Bihar	Vaishali	915	887	879
81.	Chandigarh	Chandigarh	874	906	921
82.	Chhattisgarh	Raigarh	926	928	934
83.	Dadra &	Ŭ	720	920	934
	Nagar Haveli	Dadra & Nagar Haveli	942	951	
84.	Daman & Diu	Daman	918	919	946
85.	Goa	North Goa	916	910	951
86.	Jharkhand	Dhanbad	861	890	914
87.	Jildikildid	Bijapur	001	0,0	968
	Karnataka	(Vijayapur)	948	941	
88.	Kerala	Thrissur	959	965	942
89.	Tripura	South Tripura	953	915	978
90.	Manipur	Senapati	991	974	980
91.	Meghalaya	Ribhoi	949	975	940
92.	Mizoram	Saiha	915	1022	898
93.	Nagaland	Longleng	954	984	942
94.	Odisha	Nayagarh	845	883	860
95.	Puducherry	Yanam	1107	981	976
96.	Sikkim	North District	831	1009	1011
97.	Tamil Nadu	Cuddalore	856	937	931
98.	Telengana	Hyderabad	946	938	967
99.	Lakshadweep	Lakshadweep	1000	832	955
100.		Kolkata	922	929	939

SN	Name of State / UT	Number of Districts	2015-16(APR- MARCH)	2016-17(APR- MARCH)
	INDIA	Districts		
1.		Anand	924	931
2.	-	Amreli		911
3.	Gujarat (4)		916	936
4.		Patan	945	873
5.		Bhavnagar	887	892
6.	-	Gurgaon Jind		913
7.	-		866	894
8.	-	Faridabad	890	927
<u> </u>	Haryana (8)	Hisar	910	927
<u> </u>		Fatehabad	895	927
10.	-	Sirsa	941	911
11.		Panchkula	887	929
		Palwal	921	
13.	Himachal Pradesh	Kangra	887	897
14.	(2)	Hamirpur	849	943
15.		Samba	908	884
16.		Baramulla	948	994
17.		Ganderbal	985	992
18.	-	Rajouri	947	937
19.	Jammu & Kashmir	Srinagar	957	980
20.	(10)	Shupiyan	1062	959
21.	-	Kupwara	1027	961
22.	-	Kulgam	1057	1087
23.	-	Udhampur	880	881
24.		Bandipore	964	885
25.	Madhya Pradesh (2)	Rewa	913	917
26.		Tikamgarh	917	917
27.	-	Hingoli	953	916
28.	-	Solapur	878	910
29.	Maharastra (6)	Pune	911	889
30.	(0)	Parbhani	941	911
31.	-	Nashik	922	913
32.		Latur	929	940
33.	NCT of Delhi (2)	North East	920	960
34.		South	916	899
35.		Faridkot	899	909
36.	Punjab (9)	Bathinda	885	888
37.		Ludhiana	881	935

38.		Moga	919	928
39.		Rupnagar	920	927
40.		Hoshiarpur	905	914
41.		Kapurthala	884	905
42.		Jalandhar	919	892
43.		Shahid Bhagat		904
		Singh Nagar	918	
44.		Jaisalmer	925	914
45.	Dejecthen (1)	Hanumangarh	971	973
46.	Rajasthan (4)	Jodhpur	948	949
47.		Tonk	926	978
48.		Etawah	902	911
49.		Aligarh	814	854
50.		Etah	897	878
51.		Firozabad	890	940
52.		Jalaun	884	905
53.	Uttar Pradesh (11)	Bijnor	894	873
54.		Mainpuri	840	871
55.		Hamirpur	818	839
56.		Saharanpur	906	909
57.		Farrukhabad	880	886
58.		Mahoba	873	921
59.		Hardwar	876	917
60.	Uttarakhand (3)	Dehradun	933	923
61.		Chamoli	944	894

SN	Name of State / UT	Number of Districts	2016-17(APR- MARCH)
	Andhra		
1	Pradesh	Anantapur (Anantapuramu)	971
2	(07)	Chittoor	949
3	-	Prakasam	936
4	-	Krishna	945
5	-	Kurnool	944
6		Sri Potti Sriramulu Nellore	943
7		Guntur	847
0	Arunachal		
8	Pradesh	West Siang	97
9	(05)	Upper Siang	91'
10	-	Lower Dibang Valley	918
11	-	Kurung Kumey	934
12		East Kameng	80:
13	Bihar	Patna	91
14	(16)	Muzaffarpur	89
15		Bhojpur	940
16		Begusarai	904
17		Lakhisarai	914
18		Samastipur	94
19		Saran	92
20		Khagaria	94
21		Rohtas	91
22		Nalanda	89
23		Purba Champaran	94
24		Madhubani	92
25	-	Bhagalpur	94
26	1	Sheikhpura	91
27	1	Banka	93
28	1	Nawada	91
20	Chhattisgarh	Bijapur	98
30	Daman & Diu	Diu	91
31	Gujarat	Surendranagar	91
32	(13)	Kheda	91
33		Vadodara	93
33	4	Banaskantha	96
35	4	Porbandar	89

36		Sabarkantha	1160
37		Jamnagar	943
38		Junagadh	912
39		Kachchh (Kutch)	907
40		Valsad	935
41		Panch Mahals	961
42		Narmada	911
43		Dohad	891
44	Haryana	Mewat (Nuh)	934
	Himachal		
45	Pradesh	Solan	950
46	(05)	Bilaspur	875
47		Mandi	902
48		Shimla	895
49		Sirmaur	901
	Jammu &		007
50	Kashmir	Poonch	897
51	(06)	Reasi	936
52		Kishtwar	879
53		Ramban	898
54		Doda	855
55		Leh (Ladakh)	851
56	Jharkhand	Hazaribagh	904
57	(11)	Giridih	1055
58		Bokaro	959
59		Kodarma	918
60		Ramgarh	937
61		Ranchi	976
62		Purbi Singhbhum	994
63		Palamu	927
64		Saraikela-Kharsawan	966
65		Deoghar	1087
66		Jamtara	961
67	Karnataka	Bagalkot	905
68	(04)	Haveri	910
69		Gadag	927
70		Dakshina Kannada	898
	Madhya		
71	Pradesh	Shivpuri	954
72	(36)	Sheopur	975

73	Chhatarpur	910
74	Indore	928
75	Satna	948
76	Guna	918
77	Narsimhapur	926
78	Sehore	924
79	Sidhi	949
80	Panna	964
81	Dewas	921
82	Hoshangabad	935
83	Rajgarh	926
84	Shajapur	956
85	Bhopal	941
86	Ashoknagar	942
87	Singrauli	941
88	Jabalpur	963
89	Burhanpur	954
90	Sagar	921
91	Vidisha	959
92	Mandsaur	962
93	Neemuch	923
94	Dhar	964
95	Damoh	906
96	Ujjain	919
97	East Nimar (Khandwa)	940
98	Raisen	951
99	West Nimar (Khargone)	911
100	Ratlam	917
101	Katni	940
102	Jhabua	931
103	Umaria	954
104	Barwani	926
105	Anuppur	915
106	Seoni	938
107 Maharashtra	Satara	925
108 (15)	Dhule	884
109	Nanded	942
110	Akola	940
111	Mumbai Suburban	

112		Mumbai City	
113		Wardha	913
114		Sindhudurg	902
115		Yavatmal	930
116		Thane	938
117		Nagpur	944
118		Raigarh	930
119		Amravati	964
120		Ratnagiri	896
121		Nandurbar	931
122	Manipur	Tamenglong	947
123	(07)	Chandel	926
124		Ukhrul	993
125		Bishnupur	967
126		Thoubal	986
127		Imphal East	924
128		Churachandpur	944
129	Mizoram	Serchhip	1150
130	Nagaland	Mon	1015
131	(06)	Phek	946
132		Tuensang	931
133		Peren	831
134		Mokokchung	839
135		Wokha	954
136	NCT of Delhi	New Delhi	920
137	(02)	Central	882
138	Odisha	Dhenkanal	946
139	(14)	Anugul	930
140		Ganjam	925
141		Cuttack	958
142		Khordha	970
143		Debagarh	940
144		Sundargarh	854
145		Sambalpur	937
146		Kendrapara	860
147		Jajapur	935
148		Jharsuguda	960
149		Bhadrak	974
150		Baleshwar	976

151		Kalahandi	950
152	Rajasthan	Bundi	950
153	(19)	Jalor	950
154		Sirohi	950
155		Nagaur	962
156		Pali	973
157		Kota	1006
158		Ajmer	952
159		Churu	981
160		Rajsamand	934
161		Barmer	899
162		Bikaner	958
163		Jhalawar	912
164		Chittaurgarh	915
165		Baran	952
166		Dungarpur	947
167		Banswara	945
168		Udaipur	964
169		Bhilwara	883
170		Pratapgarh	959
171	Tamil Nadu	Ariyalur	953
172	(10)	Dharmapuri	939
173		Namakkal	942
174		Salem	973
175		Perambalur	977
176		Viluppuram	959
177		Tiruvannamalai	933
178		Thiruvallur	959
179		Tiruchirappalli (Trichy)	957
180		Chennai	939
181	Telenagana	Warangal Urban	
182	(07)	Nalgonda	961
183		Mahbubnagar	944
184		Rangareddy	
185		Adilabad	950
186		Karimnagar	940
187		Nizamabad	943
188	Uttar Pradesh	Kanpur Nagar	878
189	(47)	Varanasi	882

Allahabad (Prayagraj)	90
Kanshiram Nagar (Kasganj)	94
Auraiya	9
Kanpur Dehat	9.
Kannauj	9
Budaun	9′
Hardoi	9:
Ballia	8
Mirzapur	9′
Banda	94
Sant Ravidas Nagar (Bhadohi)	8′
Shahjahanpur	94
Jyotiba Phule Nagar (Amroha)	9
Bareilly	92
Chitrakoot	9.
Fatehpur	82
Ghazipur	9
Gorakhpur	9
Chandauli	9
Pilibhit	98
Lucknow	94
Moradabad	9:
Lalitpur	9.
Pratapgarh	9:
Jaunpur	9
Azamgarh	94
Unnao	99
Lakhimpur Kheri	90
Sultanpur	8:
Kaushambi	9
Sonbhadra	9
Deoria	9
Gonda	92
Mau	9
Rae Bareli	9′
Shrawasti	9
Kushinagar	8
Basti	9
Sitapur	9

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229		Maharajganj	915
230		Faizabad (Ayodhya)	934
231		Ambedkar Nagar	928
232		Bara Banki	908
233		Bahraich	905
234		Siddharthnagar	888
235	Uttarakhand	Tehri Garhwal	924
236	(08)	Udham Singh Nagar	900
237		Nainital	926
238		Bageshwar	919
239		Garhwal	903
240		Rudraprayag	901
241		Uttarkashi	936
242		Almora	903
243	West Bengal	Koch Bihar	897
244	(02)	Bankura	951

SN	Name of State / UT	Number of Districts	2016-17(APRIL -MARCH)
1	Andaman&	South Andaman	89
2	Nicobar	North & Middle Andaman	957
3	Andhra Pradesh	Srikakulam	95.
4	(05)	Vizianagaram	92'
5		Visakhapatnam	94
6		West Godavari	93
7		East Godavari	93
8		Tirap	104
9	Arunachal	Lower Subansiri	85
10	Pradesh	Lohit	103
11	(10)	Upper Subansiri	91
12		West Kameng	97
13		Papum Pare	95
14		Changlang	99.
15		Tawang	93
16		East Siang	91
17		Anjaw	89
18	Assam	Dhemaji	95
19	(26)	Cachar	74
20		Kokrajhar	98
21		Hailakandi	96
22		Morigaon	89
23		Karbi Anglong	90
24		Lakhimpur	94
25		Sivasagar	
26		Tinsukia	94
27		Barpeta	117
28		Dibrugarh	101
29		Goalpara	89
30		Golaghat	99
31		Nagaon	89
32		Jorhat	85
33		Sonitpur	91

34		Baksa	1018
35		Dima Hasao	953
36		Nalbari	986
37		Kamrup	975
38		Chirang	927
39		Dhubri	885
40		Darrang	1068
41		Bongaigaon	974
42		Karimganj	839
43	-	Udalguri	885
44		Jehanabad	950
45		Munger	948
46		Sheohar	914
47		Madhepura	890
48	Bihar	Sitamarhi	900
49	(21)	Darbhanga	889
50		Saharsa	939
51		Buxar	866
52		Siwan	912
53		Arwal	900
54		Kaimur (Bhabua)	916
55		Aurangabad	968
56		Supaul	933
57		Pashchim Champaran	932
58		Purnia	948
59		Gopalganj	942
60		Jamui	906
61		Araria	940
62		Gaya	968
63		Katihar	925
64		Kishanganj	932
65	Chhattisgarh	Janjgir - Champa	919
66	(16)	Bilaspur	909
67		Surguja	921
68		Durg	962
69		Korba	917
70		Koriya	894
71		Raipur	938
72		Mahasamund	951

73		Dhamtari	911
74		Uttar Bastar Kanker	920
75		Jashpur	902
76		Kabeerdham	
77		Rajnandgaon	918
78		Narayanpur	939
79		Bastar	929
80		Dakshin Bastar Dantewada	921
81	Goa	South Goa	905
82		Bharuch	970
83	Gujarat	Navsari	929
84	(04)	Тарі	875
85		The Dangs	939
86	Himachal	Chamba	906
87	Pradesh	Kullu	904
88	(04)	Kinnaur	915
89		Lahul & Spiti	862
	Jammu &		
90	Kashmir	Kargil	893
91		Godda	909
92		Sahibganj	942
93	Jharkhand	Garhwa	908
94	(12)	Gumla	930
95		Khunti	1018
96		Dumka	968
97		Chatra	992
98		Latehar	895
99		Simdega	900
100		Lohardaga	897
101		Pakur	852
102		Pashchimi Singhbhum	885
103		Belgaum (Belagavi)	955
104		Mandya	878
105		Bidar	900
106		Gulbarga (Kalaburagi)	959
107		Dharwad	870
108	Karnataka	Bangalore ((Bengaluru) Urban	959
109	(25)	Chitradurga	980
110		Davanagere	931

111		Raichur	892
		Bangalore (Bengaluru)	
112		Rural	927
113		Yadgir	946
114		Chamarajanagar	944
115		Chikkaballapura	951
116		Uttara Kannada	911
117		Koppal	925
118		Udupi	922
119		Tumkur (Tumakuru)	855
120		Bellary (Ballari)	897
121		Shimoga (Shivamogga)	966
122		Mysore (Mysuru)	884
123		Kolar	881
124		Ramanagara	989
		Chikmagalur	
125		(Chikkamagaluru)	967
126		Hassan	940
127		Kodagu	967
128		Alappuzha	975
129		Ernakulam	964
130	Kerala	Kasaragod	949
131	(13)	Idukki	945
132		Kottayam	958
133		Thiruvananthapuram	955
134		Wayanad	981
135		Malappuram	955
136		Palakkad	968
137		Kozhikode	969
138		Kannur	968
139		Kollam	946
140		Pathanamthitta	989
141		Harda	928
142		Shahdol	921
143	Madhya Pradesh (08)	Chhindwara	957
144		Betul	966
145		Balaghat	895
146		Dindori	979
147		Mandla	944
148		Alirajpur	895

149		Bhandara	916
150	Maharastra	Chandrapur	915
151	(04)	Gondiya	962
152		Gadchiroli	899
153	Manipur	Imphal West	962
154		East Khasi Hills	940
155	Meghalaya	West Khasi Hills	936
156	(06)	South Garo Hills	920
157		Jaintia Hills	970
158		West Garo Hills	967
159		East Garo Hills	927
160		Lunglei	940
161	Mizoram	Lawngtlai	912
162	(06)	Champhai	973
163		Mamit	975
164		Aizawl	
165		Kolasib	898
166		Zunheboto	940
167	Nagaland (04)	Kiphire	906
168	(04)	Dimapur	943
169		Kohima	876
170		Jagatsinghapur	957
171		Puri	921
172		Subarnapur	
173	Odisha	Balangir	950
174	(15)	Bargarh	940
175		Mayurbhanj	952
176		Kandhamal	955
177		Rayagada	958
178		Kendujhar	987
179		Gajapati	920
180		Baudh	901
181		Koraput	959
182		Nuapada	968
183		Malkangiri	953
184		Nabarangapur	935
185	Puducherry	Karaikal	925
186	(03)	Puducherry	923
187		Mahe	893

188	Sikkim	South District	924
189	(03)	East District	979
190	(00)	West District	927
191		Krishnagiri	968
192		Madurai	945
193		Dindigul	968
194		Theni	914
195	Tamil Nadu	Karur	948
196	(21)	Vellore	976
197		Tiruppur	969
198		Erode	966
199		Virudhunagar	938
200		Coimbatore	939
201		Thanjavur	979
202		Thiruvarur	929
203		Nagapattinam	964
204		Kancheepuram	947
205		Sivaganga	951
206		Pudukkottai	956
207		Tirunelveli	960
208		Ramanathapuram	928
209		Thoothukkudi (Tuticorin)	938
210		Kanniyakumari	944
211		The Nilgiris	938
212	Telengana	Medak	950
213	(02)	Khammam	958
214	T	West Tripura	955
215	Tripura (03)	Dhalai	949
216	(00)	North Tripura	955
217	Uttar Pradesh	Rampur	956
218	(03)	Sant Kabir Nagar	886
219	(00)	Balrampur	940
220	West Devel	Purba Medinipur	916
221	West Bengal (16)	Maldah	929
222		Barddhaman	884
223		Hugli	916
224		Uttar Dinajpur	943
225		Puruliya	866
226		Darjiling	901

227	Jalpaiguri	909
	North Twenty Four	
228	Parganas	871
229	Dakshin Dinajpur	957
230	Birbhum	921
231	Nadia	929
232	Haora	914
	South Twenty Four	
233	Parganas	876
234	Paschim Medinipur	909
235	Murshidabad	912

Appendix 2

	Т	emplate	for Distric	t Level A	ction Plan u	under BBBP	
Activity	Frequency			2017-18		Outputs/Outcomes	Responsibility/
							Support required
		Q1	Q2	Q3	Q4		
District level activities							
A. Department of Women1. Orientation & Sensitization	n and Child/S	Social we	lfare				
Conduct Orientation programmes of: -District Officers/Zila Parishad members/ PNDT Cell/Judiciary/ District Legal Services Authority	Once for each category	V				-No. of programmes held -No. of participants attended orientation programme	DC with support o DPO/Coordinating officer
 (DLSA). Block Officers/ Block Parishad/ Panchayat members Village Health Sanitation & Nutrition Committee (VHSNC) members 							Nodal Officers, (WCD with the support of BD0 (Rural Developmer Deptt.), Health
-School Management Committee							

(SMCs) members							Nodal Officers, (WCD, Education)
Conduct sensitization exercise of -Religious leaders -Elected representatives -Community leaders	Twice in a year	√	√	√	√	No. of Religious leaders/ Community leaders/Elected representatives sensitized	DM/DC with support of DPO/ Coordinating officer
2. Inter-sectoral consultation & Me	eetings		1	L	I	1	
Inter-sectoral Meetings District Task Force (DTF), Block Task Force (BTF)	Once in a quarter	V				No. of meetings held DTF, BTF	
Conduct stakeholder meetings	Ongoing	√	√	N	<u>۸</u>	- Follow up actions undertaken	DM/DC with support of DPO/ Coordinating officer
3. Training & Capacity Building							
Mainstream gender equality relat concerns in: - Training Curriculums	ted Once					Gender & CSR issue integrated in: No. of Training Institutions:	DC with directions issued to concerned departments/ institutions

 Administrative, police, judicial, medical colleges and other training academies-LBSNAA, ATIs Gender & Girl Child Units ICDS, NHM, SSA, NRLM, MGNREGA, TSC 						No. of Training curriculums: No. of Gender & Girl Child Units: No. of schemes/ programmes:	
Undertake training of Frontline workers-AWWs/ ASHAs	Quarterly	V	1	N	~	-No of frontline workers participated -Action taken	Nodal Officers, (WCD, Health) with Training experts
Training of Youth/Sabla groupss/ Volunteer/SHG/Mahila Mandals/NYKS to act as volunteers	Quarterly	V	V	N	\checkmark	-No of Youth/Sabla groupss/Volunteer/SHG/ Mahila Mandals/NYKS trained -No. of volunteers identified -Action taken	Nodal Officers, (WCD, Health) with Training experts
Train Distt. Appropriate Authority (DAA), & other functionaries on PCPNDT act	Bi- annually	V	N	V	V	-No. of Trainings organized -Actions undertaken	Nodal Officers, (WCD, Health) with Training experts
Provide legal counselling/ aid/ awareness on PC & PNDT Act and other legislations using District/ Taluka structures under District Legal Services Authority (DLSA)		V	V			- Number of legal counselling/aid/ awareness sessions conducted	National Legal Services Authority (through SLSA, DLSA)
4. Advocacy, Community Mobilization	n & Awarene	ess generation	1	1	1		
Insert Email Signatures with BBBP Logo	Ongoing	For all Level Domains	s of officials	registered at	NIC/Gov	 Establish brand identity of the initiative It will work as a reminder for renewed commitment 	DC supported by NIC

			every time the logo is seen in an email	
Organize Celebration of birth of Girl Child	Quarterly	Block/ Panchayat level	 Positive reinforcement of the value of girl child Drive home the message of need for mindset change 	Sarpanch/SDM
Celebrate National Girl Child Day on 24 th January	Annual	In a Year	 Culmination of advocacy/ IEC activities and highlight the plight of the girls in the country. Create awareness about welfare and empowerment of girl child. 	District Administration in collaboration with other line Departments
Celebrate International Women's Day on 8 th March	Annual	In a Year	 The need for establishing gender equality shall be highlighted Awareness generation about welfare and empowerment of women and girls The importance of women's growth and empowerment for the growth and development of the nation 	District Administration in collaboration with other line Departments
Take Pledge/ Oath to empower the girl child and enable her education	Annual	Any annual event may be selected from the calendar of events for the same by the District Administration and may be taken at all levels	 A sense of ownership in all Govt functionaries and other stakeholders shall be instilled Create a sense of commitment to becoming change makers within one's family, community & social circle 	Grass roots functionaries like AWWs/ASHAs, PRI, BDO, SDMs, DC etc.

Initiate Social Media Presence & encourage its effective use in the community for mindset change through YouTube, Facebook, Twitter, MyGov etc.	On-going	On a regular interval	 Effective engagement with youth who are future parents Opening of channels of communication with cross sections of people 	Any concerned stakeholder/CSO/ NGO Partner
Organize Naari ki Chaupal/Mann ki Baat across the District*	Monthly	On a regular interval	 Women's issues brought to the forefront through discussion, debate & interactions Enabling environment created for engaging with the community on issues related to women Awareness generation about schemes and services of Governments and other local bodies or resource centers women's collectives bargaining for rights and strengthened community involvement 	Head of the Body organizing it
Display & Disseminate IEC materials like BBBP handbook, Badges, Posters, audio video content available at the BBBP YouTube Channel	On-going	On a regular interval	- Supplement media and communication efforts. - Drive home the intended social messages through audio video content which attract and engage all	District Administration in collaboration with other line Departments
Support National Campaign related activities like Mobile Video Exhibition Vans and Field Publicity activities	As and when required	As and when needed	- Awareness generation & mind set change	District Administration in collaboration with other line Departments

Identify local BBBP Champions & engage them appropriately at various platforms**	On-going	On a regular interval	 Set positive examples and spread the message Awareness generation & mind set change 	Community, Local Media, Social Media, District Administration, Line Departments
Highlight Exemplary case studies of girls coming up despite odds, stories of families which have promoted daughters	On-going	On a regular interval	 Will ensure local media coverage Such stories will set positive examples, leading to mind set change 	Community, Local Media, Social Media, District Administration, Line Departments
Encouraging reversal of son centric rituals and customs	As frequently as possible	May be decided. Further, BBBP Guideline may be referred to for details on how these are to be done and staggered in a timeline	- Will bring about social changes which are liberal and progressive for girls and women	Community leaders/PRIs Grass roots functionaries like AWWs/ASHAs, PRI, BDO, SDMs, DC etc.
Annual Mega Event- Felicitation of best Panchayat/Frontline worker	Annual (District level)		-Panchayats/Frontline workers recognized for their exemplary work	DC, District Administration
Encourage meritorious girls in the field of academics/sports/culture and social work etc.	Annual (District level)		 Motivate and empower girls for higher education Motivate talented girls to get into sports Prevention /Delaying of child marriage 	District Administration in collaboration with other line Departments
Felicitate/ incentivise with token appreciation on National Girl Child Day/International Women's Day/Independence Day/Republic Day				

etc.							
Identify & Nominate individuals/ CSOs/NGOs for Zila&Rajya Puraskar	Annual (national level)						DC, District Administration
Any other IEC innovation at local level***	May be decided						DC, District Administration
5. Operationalize MIS	Annual	Recurrent reportin	-	: at State/Nat	ional)	Online MIS operationalized	Coordinating officer, Nodal Officers
B. Health & Family Welfard	2	I				<u> </u>	
Standardise the data collection/ Reporting/ Monitoring tools from the existing data and analytical reports available at the district level in order to get real time data on sex ratio at birth.	One time					Develop MIS to collect data from various departments on indicators that will help in tracking progress of CSR in the district	DC along with Nodal Officer and all other allied departments including Health, WCD and Education
Standardise the data collection/ Reporting/ Monitoring tools from the existing data and analytical reports available at the district level in order to get real time data on sex ratio at birth.	Quarterly at district level and	V			V	For evaluating the impact of BBBP interventions with regard to improvement in Child Sex Ratio.	DC along with Nodal Officer and all other allied departments including Health, WCD and Education at the District level
	Six - monthly at						Health, WCD and

	State level	concern	with DCs and
Strengthen District PC&PNDT Cell (technical human resource, office space in DM's office with equipment)	One time √	PC & PNDT cell strengthened Nodal -Standard Operating Procedure for members -Training manual, panel of experts, resource persons identified for training	Officer, PNDT
Constitution/ reconstitution and functioning of State Advisory Committees as prescribed in the PC&PNDT Act	As per the provisions of the PC&PND T Act√	Statutory requirement under Health I PC&PNDT Act completed.	Dept., PNDT cell
Monitoring of implementation of PC&PNDT Act in terms of functioning of Advisory committee (meetings)/ registration/renewals/ cancellation/ suspensions/ sealing/ complaints received/ qualification of service providers as per the Act/ court cases/ district level/record maintenance and submission by the clinics advocacy initiatives	Monthly at District Quarterly at State level.	- Registrations of all pre DC alon conception and prenatal PNDT ce diagnostic centres including ART/IVF, ultrasound/ imaging centre, Sperm Banks etc - Review Of PC& PNDT Act Implementation and Submission Of Monthly Reports to State. - Compilation at State level and Submission of QPRs to the Centre	

							State Appropriate Authorities
Mapping of ultra-sonography machines; monitoring of compulsory registration of ultra sound machines	Quarterly	V	V	N	V	 Identify unregistered Ultrasound machines in the district 100 % registration of all machines in the district Cases filed against the individuals operating unregistered machines. 	DAA and PNDT Cell
Update the State web portal for all information on implementations status, online form F option and compliant.	Monthly	V	V	V	\checkmark	Monitoring	DAA and PNDT Cell
Active web portal for submission of online form 'F' with necessary analytical reports.	Quarterly	V				 maintenance of records by registered clinics Ensure submission of records by 5th of every month by the registered clinics Examination of online submitted form Fs and generated necessary reports 	DAA and PNDT Cell
Activate web portal for online complaints	Activation one time					 Generate intelligence against the violators of law in the district Action against the violators 	DAA and PNDT Cell

	Redressal and follow-up recurring					of Law	
Review all pending cases before district court	Every month		V	V	V	 Ensure early disposal Convictions against the violations under P&PNDT Act 	DAA with District Legal person- PNDT cell
Formation of District Inspection and Monitoring Committees (DIMC)	One time with periodic modificati ons					 Monitoring of implementation on ground No of inspections conducted Follow-up action in terms of sealing, show cause notices and cases filed ,suspension/ cancellation of registrations 	DAA along with DIMC
	Inspections Monthly						
Analyze birth records- IVF centres, Surrogacy clinics, and genetics counselling centres	Quarterly	\checkmark	V	1	1	% age of birth of girls & boys analyzed Analysis Report to SAA	Dist. Appropriate Authority (DAA)
Institute Rewards for informers	Regular	$\overline{\mathbf{v}}$	N	1	V	-No. of unregistered/illegal ultrasound machines/clinics identified through informers -No. of rewards given	PNDT Cell, Health Dept. & DTF

Activate SMCs to	Annual					% age increase in enrolment	Dist. Education Officer
-Conduct special drives to promote universal enrolment of girls; -Link out of school with back to school or alternative education options		\checkmark	V		\checkmark		
Operationalize standard guidelines/ protocols for Girl Child Friendly Schools	Once	√				Standard Guidelines/Protocols adopted in all schools	Education Deptt./Dist. Education Officer
Ensure toilet facility for girls in elementary and secondary school	Once & maintained	√				No. of toilets constructed in elementary & secondary school	Dist. Education Officer
Operationalize Kasturba Gandhi Balika Vidyalaya (KGBV)	maintained	√				No. of KGBVs constructed	Dist. Education Officer
Operationalize girls hostel for secondary and senior secondary	maintained	√				No. of girls hostel operationalized	Dist. Education Officer
Initiate Campaign to re-enroll drop-out girls in secondary schools through massive joint village contact drive	Annual	√	√	√	√	No. of Campaigns undertaken No. of girls re-enrolled	Dist. Education Officer /AWWs, ASHAs, PRIs, and community/ women/youth groups
Create Balika Manch	Regular	ν	√	√	V	Increased participation of girls	Dist. Education Officer

Institute district level award for Annual	 	Education Dept., DC
promoting girl's education		

Community Mobilization & Awareness generation							
Women & Child Development/Social Welfa	ıre						
Organise Village health and nutrition day (VHND)	Monthly	V	V	V	N	 No. of VHND organized No. of persons sensitized on gender & CSR issue 	Nodal Officers, (WCD, Health)
Effective implementation of Mother Child Protection Card (MCPC)	Monthly	1	1	√	~	 No. of MCP card distributed No. of MCP card properly filled up & mainatined 	Nodal Officers, (WCD, Health)
Incentivize pregnant mothers for registration of pregnancy in the 1st trimester	Quarterly	√	√	√	√	 No. of pregnant mother registered in the first trimester No. of pregnant mother received cash incentive of RS. 3500/- 	Nodal Officers, (WCD, Health)
Nukkad Natak/Wall Writing/ Rally/Prabhat Pheri/Baby show <i>Health & Family Welfare</i>	Quarterly	V	N	V	V	 No. of event/activity organised; Nukkad Natak Baby show Rally/Prabhat Pheri Wall writing 	Nodal Officers, (WCD, Health and Education)
		, , , , , , , , , , , , , , , , , , , ,				Γ	
Collect primary data on CSR indicators from concerned departments	Annual	N					Nodal Officers, (Health, WCD)

(baseline & end line)							
Promote early registration of Pregnancy in first trimester	Monthly	~	~	V	1	 No. of pregnancy registered in the 1st trimester No. of pregnant women immunized (TT-1 & TT-2) No. of Pregnant women have done ANC No. of pregnant women received IFA 	Nodal Officers, (Health, WCD)
Promote birth registration through campaigning, counselling, home visits						- Birth registration increased	
Monthly meeting of VHSNC	Monthly	V	\checkmark	N	V	 No. of VHSNC meeting held Action taken 	Nodal Officers, (Health, WCD)
Department of Education							1
Create Balika Manches to encourage participation of girls	Quarterly	N	\checkmark	N	N	 No. of Balika Manch formed Action taken 	Nodal Officer, (Education)
Activate School Management Committees (SMCs)	Regular	√	1	√	N	 No. of SMCs operationalize Action taken 	Nodal Officer, (Education)
Campaign to re-enroll drop-out girls in primary/secondary schools	Annually	V				- No. of Campaigns undertaken - No. of girls re-enrolled	Nodal Officer, (Education) with the support of Teachers

Department of Panchayati Raj							
Facilitate Mahila Sabhas	Quarterly	\checkmark	V			 No. of Mahila Sabha formed Action taken 	Nodal Officer, (WCD, Health) with the support of BDO
Facilitate special Gram Sabhas/Urban Ward Sabha	Quarterly	1	V	N	N	 No. of special Gram Sabha organised Action taken 	Nodal Officer, (WCD, Health) with the support of BDO
Identification of community watch groups (women panchayat members, youth volunteers) through Gram Sabha	Once (During the Gram Sabha)	N	V	V	V		
Ensure 100% birth registration Mandatory exhibition of Gender disaggregated data through Guddi- Gudda Boards **** (Girl Child-Boy Child boards) in prominent places like Panchayat offices/tehsils/hospitals & widely publicized in the community	Monthly	V	V	V	V	 Locations where Boards are put up: No. of Girl child born vis-a- vis boys properly displayed No. of birth registered No. of Birth Certificates given 	Nodal Officer, (WCD, Health) with the support of CMO,BDO, Sarpanch/ Pradhans

*Nari ki Chaupal

Nari ki Chaupal aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from different cross sections to come together, reflect and have a dialogue on issues that affect them, with an approach towards finding solutions. Women and men can sit together to share their stories, experiences and learning and in turn, become aware of various government schemes and programmes targeted at achieving women's empowerment. Various key messages on a range of thematic issues can be disseminated through interesting, pre designed and structured activities.

****Indicative List of BBBP Champions who can promote the cause of gender equality and education for girls**

- Local MLA/MPs
- Local Prominent personalities like Principal, journalist, lawyer, teachers, social worker, sports personality etc.
- DC, SP, Corporate leaders hailing from that locality

*** Indicative List of activities related to Advocacy, Community Mobilization & Awareness Generation

- Prevention of Child Marriage on Akshaya Tritiya organized on a massive scale in North India
- Reinforcement of importance of girl child on regional festivals, ceremonies etc.
- Rallies, Prabhat Pheri for promoting gender equality
- Conversion of religious and son-centric rituals into gender neutral rituals eg celebration of *Raksha Bandhan/Sibling Day* in an all-daughter/ all son family, females performing the last rites, widows being present on auspicious occasions etc.
- Any other activity to fight regressive social customs or patriarchal superiority
- Fight other regional variations of patriarchal dominance like diktats

**** Guddi-Gudda Boards providing the details of number of boys and girls born in a month

Action points for Gram Panchayats on CSR

- i. Special Gram Sabha meeting to discuss (a) birth rate of boys and girls over the last few years, (b) the impact of having a larger number of men than women, (c) the illegality sex determination of foetus and female foeticide and (d) increase the value of girl child through advocacy.
- ii. Mahila Sabha should be constituted immediately either through executive instructions or through statutory rules. They should hold regular meetings and review actions listed here. The Panchayat will convene Mahila Sabha meetings consisting of all women voters and explain to them the actions which are being taken.
- iii. One of the issues which must be discussed in Mahila Sabha is the impact of having lower number of women on public order and well being of adults.
- iv. Sex determination is possible only after three months of pregnancy. Pregnant women who register themselves at Anganwadi Centres / ANM after three months are likely to have gone for sex determination of foetus.
- v. As per the decision of the Government of India, a Ward Member preferably a female Ward Member will be the Chairperson of the Anganwadi Centre Monitoring Committee. A copy of the circular is attached. She should closely monitor the registration of pregnant mothers, birth, immunization and other activities. She should report the findings at Gram Panchayat meetings.
- vi. In the Gram Sabha meeting, women who are committed to the cause of girl children will be selected as volunteers to work for this cause. The Panchayat could be divided among the volunteers. One activity is to see that every pregnant mother shall be asked to report to the Anganwadi Centre after the first month. They will also keep a watch on such mothers to see that the touts / agents do not come and she does not go for sex determination test. If she does so, the volunteers will accompany her to the clinic and ensure that nothing illegal happens.
- vii. Volunteers / Ward Members will report to the police about agents who come from outside for facilitating women in sex-determination test and female foeticide and their names should be announced in the Gram Sabha and Mahila Sabha.
- viii. The Anganwadi Centres / Ward Members will report to the Gram Panchayat every month about the pregnant mothers, children and immunization.
- ix. The Anganwadi Worker who also belongs to the same village will take the initiative for registration of all cases of pregnancy during the first month.
- x. The villagers including Panchayat Members and Sarpanch must keep a watch on the clinics engaged in this activity and if any case is detected the matter should be brought to the notice of police and District Magistrate.

Appendix 4

Parameters for felicitation of Schools/ girls for promoting girl's education

Under "*Beti Bachao, Beti Padhao*" Abhiyan, Rs. 5 lakh per district, may be used for promoting girl's education. To enable the district for optimum impact under BBBP, the **following parameters are proposed**:-

- i. Sanction of additional school grant amounting to Rs. 10,000/- to each primary school achieving the target of 100% transition of girl students from class V to VI.
- ii. Sanction of additional school grant amounting to Rs. 15,000/- to each upper primary school achieving the target of 100% transition of girl students from class VIII to IX.
- Sanction of additional school grant amounting to Rs. 20,000/- to each secondary school achieving the target of 100% transition of girl students from class X to XI.
- iv. Felicitation at district level function with certificate and cash prize of Rs. 5,000/to each of the top ten girl students in the district passing the class Xth State board exam.
- v. Felicitation at district level function with certificate and cash prize of Rs. 5,000/to each of the top ten girl students in the district passing the class XIIth State board exam.
- vi. Felicitation at district level with a prize of Rs. 20,000/- to the girl topper of class XII State board exam in the district who enrols for higher education
- vii. The selection of the schools/students will be done on the basis of UDISE data and Board results.

Note: The proposals under Sectoral Interventions of MHRD will be put up before the DTF and however the decision of DTF will be final. The Ceiling of Rs 5 Lakh has to be kept in mind by the district.

Appendix 5



<u>Guddi-Gudda Board</u>

District:

Gram Panchayat:

Village:

Month/Year-

Number of children	Cumulative	Current
born	(from Jan-up till previous month)	month
Guddi (Girl)		
Gudda(Boy)		

Illustrative list of Innovative initiatives under Beti Bachao Beti Padhao

Under the BBBP Scheme, several innovative initiatives have been undertaken by the districts in collaboration with partner Departments to build visibility to the issue, sensitize and create awareness, initiate discussion, build national consciousness amongst various target groups and stakeholders on improving the child sex ratio and related issues oe empowerment of women. Some of the innovative initiatives are listed below to encourgage districts to emulate and adopt as per their local need, context and sensibilities.

Sl.no.	Innovative activities	Remark
1	Digital Guddi-Gudda Board	The display of digital board is a fine example of digital innovation and best practice connected with the BBBP Scheme, impacting thousands of people in the District. The <i>Guddi-Gudda Board</i> is used to exhibit disaggregated data on birth of girls and boys under BBBP. It also contains information on schemes/programmes for girl child, Audio- Video content and IEC material on issue of declining CSR.
2	Udaan- Sapneya Di Duniya De Rubaru (Udaan- Live your Dream For One Day)'	The initiative is meant for girls of Classes VI- XII to provide them with an opportunity to spend a day with a professional they aspire to be — be it a doctor, police official, engineer, IAS and PPS officers, among others
3	My Aim My Target Campaign	Administration select the academically bright girls from Arts, Commerce, Medical and Non-medical streams and given an opportunity to interact with various district level officers including DC, Addl. DC, Judicial Magistrate, SDM, BDPO, Doctors, Police Officers and other Senior Officers from different streams.
4	Lakshya Se Rubru	Selected Girl's students of school/colleges are given opportunity to visit and interact with senior Govt. offices of various departments to make them aware of responsibility & functioning process. Initiative is to encourage girls to take up informed decisions in chosing a career for themseleves.
5	Pahal -Ek Kadam Nari Samman ki Aur"	An initiative which is organized with multiple activities includes launch of dedicated caller tune, signature campaign, oath taking and cultural bonanza on empowerment of girl child.
6	Ghar Ki Pehchan Beti Ke Naam	Initiative started in 20 villages with low CSR, under this the house is known by girl child (name plate of girl child outsides houses).
7	Noor Jeevan Ka Betiyan"campaign	A journey towards bringing positive change in the society towards girls. A week long campaign celebrated with various themes based interactive activities (day wise) organized in Panchayats, schools, colleges, institutions level.

8	Kanya Sambardhana Utsav	The initiatives under in which District Administartion felicitate the girl children (Kanya) & mother with a view to create awareness about the value of girl child.
9	Bitiya and Birba	The unique initiative aims to generate awareness about BBBP as well as Environment Protection. Under this mothers of newly born girl child facilitated and honored by giving 'Plant'.
10	Aao School Chalein campaign	An enrollment campaign with the multi-sectoral approach through door to door visist and mobilize parents to ensure 100% enrolment of girls in schools.
11	Apna Bacha Apna Vidyalay	Special campaign in convergence with Department of Education, Department of Information & Broadcast and stakeholder to ensure 100% enrolment of girls in schools of the district.
12	Lunch with Laadli	An initiative of District Administration, where District Collector visits Government schools to see the quality of mid day meal and interact with the girls over lunch & motivate/ inspire them to pursue their studies.
13	Collector Ki Class	A unique initiative by district administration to provide free coaching classes for poor girls of Government schools/colleges. Professional teachers/professors are taking the session and provide support in career counseling.
14	Bal Cabinet	Bal Cabinets are run by the students at school level in the district. Where students play a role as Prime Minister, Home Minister, Education Minister and Finance Minister etc. to discuses and resolve various issues.
15	Introduce Pink cards - for the parents having daughters (maximum of two) from 20 villages (having low child sex ratio).	A special Pink Cabin is set up in Suvidha Kendra (Facilitation Centre) by the District Administration, where Pink Card holders can avail benefit of Birth Registration, Marriage Registration, Driving License etc

Annexure – X

DISTRICT LEVEL STATEMENT OF EXPENDITURE BETI BACHAO BETI PADHAO (BBBP)

Name of the State/UT/District

Financial Year _____

PART A:

Form GFR 12-C

Form of Utilization Certificate

Sl. No.	Letter No. and Date	Amount	Certified that out of Rs of grants- in-aid sanctioned during the year in favour ofUnder this Ministry/Department Letter No. given in the margin and Rs on account of unspent balance of the previous year, a sum of Rs has been utilized for the purpose of For which it was sanctioned and that the balance of Rs remaining unitilized at the end of the year has been surrendered to Government (vide No, dated)/ will be adjusted towards the grants-in-aid payable during the next year
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2. Certified that I have satisfied myself that the conditions on which the grants-in-aid was sanctioned have been duly fulfilled/are being fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

Signature

Designation

Date

PS: The UC shall disclose separately the actual expenditure incurred and loans and advances given to suppliers of stores and assets, to construction agencies and like accordance with scheme guidelines and in furtherance to the scheme objectives, which do not constitute expenditure at the stage. These shall be treated as utilized grants but allowed to be carried forward.

PART B: PHYSICAL

I) District level Activities

1. Inter-sectoral Consultation & Meetings

and other ii) Number	of Convergence Meeting held with line departments r stakeholders :- of Meetings held of District Task Force (DTF)	
	k Task Force(BTF): - of Media Campaign organized: -	
2. A Orien	tation & sensitization programme	
Zila Paris	ientation programme held for District Officers/ shad members/ PNDT Cell/Judiciary/	
	egal Services Authority (DLSA) etc:-	
· ·	rticipants attended orientation programme at	
district le	rientation programme held for Block Officers/	
,	urishad/ Panchayat members:	
	participants attended orientation programme at	
block le		
v) No. of or	rientation programme held for Village Health Sanitation	
& Nutrit	ion Committee (VHSNC) members :-	
	articipants attended orientation programme for	
	Health Sanitation & Nutrition Committee:	
	rientation programme held for School Management	
	tee (SMCs) members:-	
	of participants attended orientation programme	
	ol Management Committee (SMCs) :-	
/	nsitization programme organized with	
•	s leaders, Elected representative and ity leaders:-	
	participants attended the sensitization programme :-	
AJ 110.01	participants attended the sensitization programme	
B Training	g & Capacity building	
) N. fr	unining of A durinistrative malies	

i) No. of Training of Administrative, police,	
judicial, medical colleges and other training	
academies-LBSNAA, ATIs held:-	
ii) No. of participants attended Training programme:-	
iii) No. of Training of Gender & Girl Child Units held	
iv) No. of participant attended Gender & Girl Child Units training	
v) No. of Training held for Frontline workers-AWWS/ASHAs :-	
vi) No. of Frontline workers participated:-	
vii)No. of Trainings organized for of Youth/Sabla groups/ Volunteer/	
SHG/Mahila Mandals/NYKS:-	

viii) No. of Training of District Appropriate Authority (DAA), &

	other functionaries on PCPNDT act held:-	
	-	
ix)	No. of participants from DAA & other functionaries attended training on PCPNDT act:-	
3.	Innovation	
i)	No. of Celebration of Girl Child Day organized:-	
ii) iii)	No. of Celebration of Beti Janmotsava organized:- No. of Programme organized for Incentivising panchayat/	
iv)	Urban ward/ frontline worker for adopting best practice:- No. of felicitating programme organized for Mother & Girls child in hospitals with sweet and birth	
v)	certificate etc No. of any other activity identified by DTF/BTF	
4.	Awareness generation & Outreach Activities	
i)	No. of awareness generation and outreach activities	
,	such as Nukkad Natak/rally/baby show, Celebration of	
•••	Girl Child Day (Fix day in a month) organized:-	
ii)	No. of Naari ki Chaupal/Mann ki Baat across the District held	
111)	No. of meetings organized with of Village Health Sanitation and Nutrition Committee (VHSNC):-	
iv)	Any special Gram Sabha organized on CSR issue:	
v)	No. of Mega Event for Felicitation of best Panchayat	
)	/Frontline worker organized:	
vi)	No. of Panchayats/Frontline workers awarded for their exemplary	
	work:-	
•••		
V11	No. meritorious girls in the field of academics/sports /culture and social work etc identified:-	
	Details of other activities identified by DTF/BTF	
viii)	for awareness generation & Outreach Activities :-	
ix)	Other IEC material Printed	
5.	Monitoring and Evaluation, Documentation	
i)	No. of visits conducted by senior officials-	
-)	a. At Block level :-	
	b. At Village level :-	
ii)	No. of Booklet printed on best practices	
6.	Sectoral activities of Ministry of Human Resource Development	(MoHRD)
i)	No of award given to School Monitoring Committee (SMC) in the district :-	
ii)	No. of Campaigns organized to re-enroll drop-out girls	
11)	in secondary schools through massive joint village contact drive	
iii)	No. of girls re-enrolled during the Campaign orgnaised: -	
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iv) No. of Balika Manches created to encourage participation of girls:v) No. of girls participated in Balika Manches: -	
7. Sectoral activities of M/O H&FW	
i) Promotion of early registration of pregnancy,	
institutional deliveries and birth registration;	
I Total No. birth registered in a month:	
a. Boys:	
b. Girls:	
II Sex Ratio at Birth: (Girls/ Boys*1000):	
-	
ii) Enforcement of PC& PNDT Act:	
a. No. of facilities are registered under	
PC&PNDT Act in the districts: -	
b. No. of new registrations were issued under	
PC&PNDT Act in the last month:-	
c. No. of unregistered facilities have been identified	
during the mapping, those were providing diagnostic	
services in the district: -	
d. No. of IVF clinics are registered under the	
PC&PNDT Act in the district:-	
e. How many court cases are pending and how many	
convictions are secured under the PC&PNDT Act:-	
f. No. of complaints were received and how many	
cases were filed by the District Appropriate Authority:-	
g. No. of inspection and monitoring visit was	
conducted by NIMC / SIMC: -	
h. No. of districts PNDT cell strengthened :-	
i. No. Innovations, research studies or surveys conducted :- IEC Activities / Capacity building per district:	
the Activities / Capacity building per district.	

-

(ii) PART C: FINANCIAL

	(In lakhs)
1. Funds released during previous financial year by GoI	
2. Expenditure incurred in previous financial year	
3 . (a) Unutilized balance of previous financial year (1-2)	
OR	
(b) Excess expenditure incurred in previous financial year (2-1)	
4. Funds released upto previous half year in current year by GoI	
5. Funds released during the current half year by GoI	
(Sanction Order NoDate:	_)
6 . Cumulative release during the year $(4+5)$	
7. Net Central funds available $(6 + 3(a) \text{ OR})$	
6 - (b) as the case may be)	
8. Expenditure incurred during the Quarter (in lakhs)	
District Level	
	Cumulative up to
	Half year/Annual
	I/ II/ III/ IV
a) (i) Inter-sectoral Consultation & Meetings of DTF & BTF and Media Campaign (ii) Training & Capacity building/sensitization programme	
b) Innovation and Outreach Activities	
c) Monitoring, Evaluation and Documentationd) Sectoral activities of M/O HRD :	
e) Sectoral activities of M/O H&FW:	
f) Activities carried, if any out of the Flexi Fund:	
i) Total Utilized	
9 Unutilized Funds (7-8):	
10 . Saving, if any along with reasons:	



The logo above symbolizes the rights, hopes and aspirations of the girl child for a life of dignity and equality

Ministry of Women & Child Development Government of India New Delhi www.wcd.nic.in